

# Raising the Bar by Creating Value for All

## OUR PASSION

Where we choose to lead,  
we will set a new standard  
and make it compelling  
for others to follow.

## AT OUR BEST

We will seek solutions that  
reflect a deep understanding of  
the problem and leverage our  
unique mix of expertise, relationships  
and practitioner insights.



## OUR ECONOMIC ENGINE

We will earn continued  
investment (financial resources,  
human resources, emotional  
commitment) in our work  
by creating value for all.

- our company
- our communities
- our workers

# Sustainable Innovation at Gap Inc.

## NEW CONCEPTS AND MODELS THAT RAISE THE BAR FOR SOCIAL & ENVIRONMENTAL PERFORMANCE AT GAP INC.

- Identifying, incubating and piloting initiatives for adoption across the company
- Partner with Supply Chain and Brands as appropriate
- Focus on developing innovations in support of Social & Environmental Responsibility LRP, e.g.:
  - Vendor Engagement
  - Mill Engagement
  - Fire & Building Safety

