

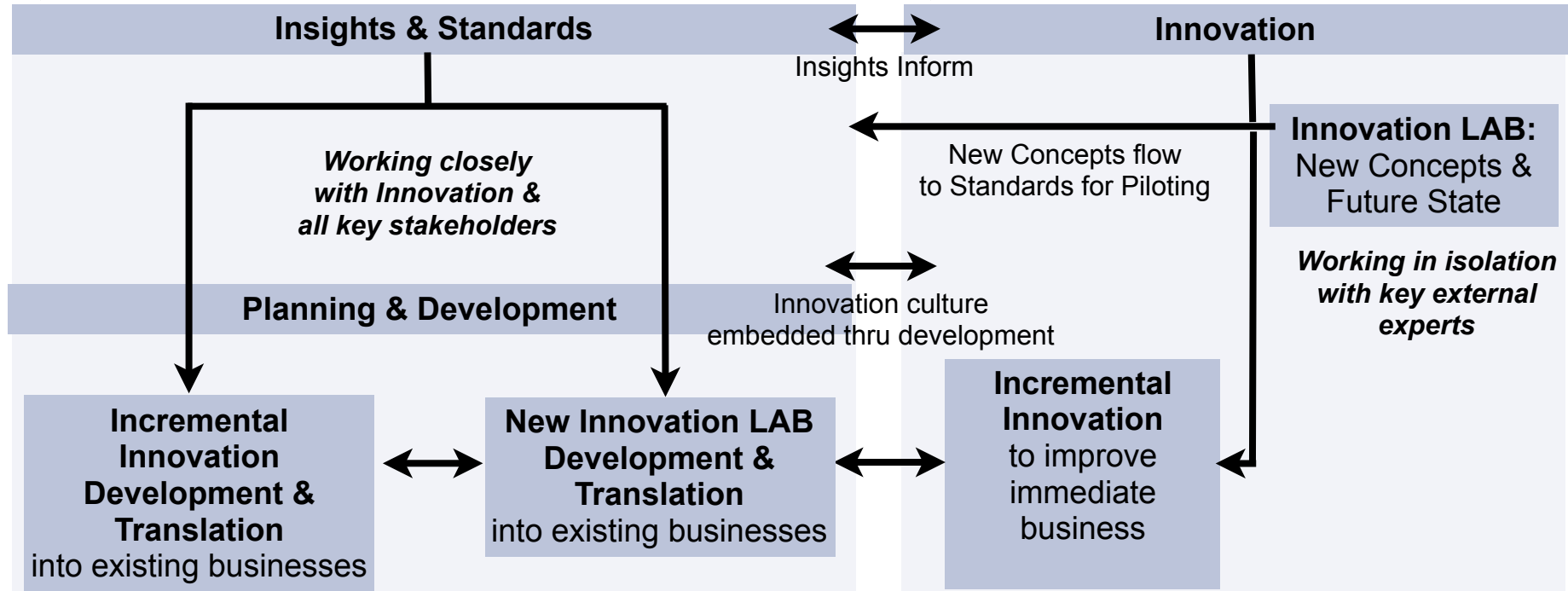
Innovation Team building blocks

Gatekeeper: Insights & Standards & Existing Strategy

- Implementation of Incremental Innovation
- Implementation of Existing Strategies
- Translation of innovation into business.
- Data Compilation & Standardization

Gatekeeper: Innovation Strategy & LAB

- New Innovation Concepts / Business.
- Research & Prototypes
- Customer Proposition & Business Case Justification



**Short term -
Execution focus**

**Mid-term
Tactical**

**Long term-
Strategic**