

Innovation System

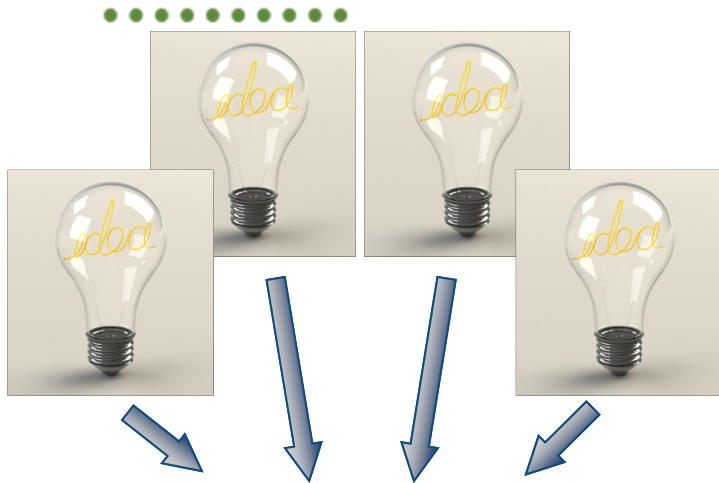


Commercial Overview



Proven Solutions for the Global Compression Industry™

Process Overview:



CPI Innovation Idea Submission Tool

Bring your ideas to the table.

* Required

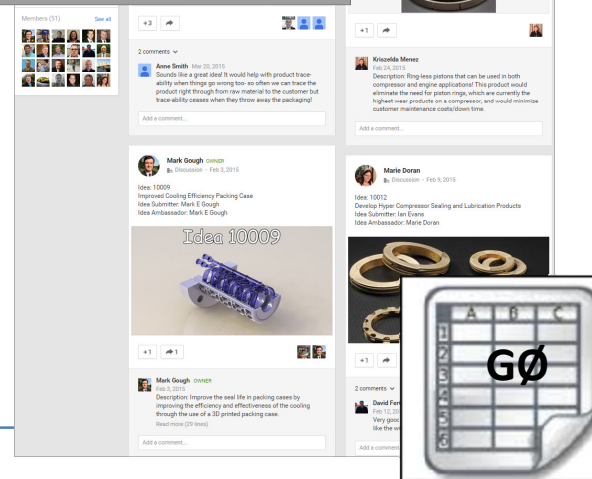
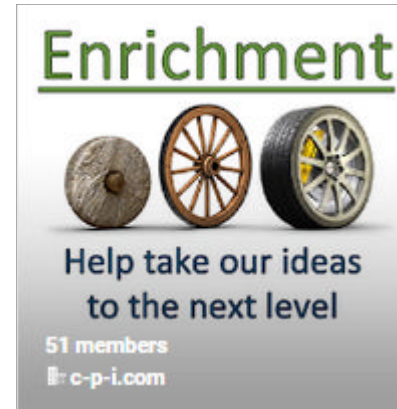
What is your name?

Enter your location *
Please include the country you are in

Preferred method of contact *
Please enter email address, phone number, or other instructions for how an Ideation Ambassador could get in touch to discuss your idea.

Product and Service Idea Description
Please describe your product or service idea.

Ideas Collected:
New PRODUCT & SERVICE ideas
submitted via web based tool



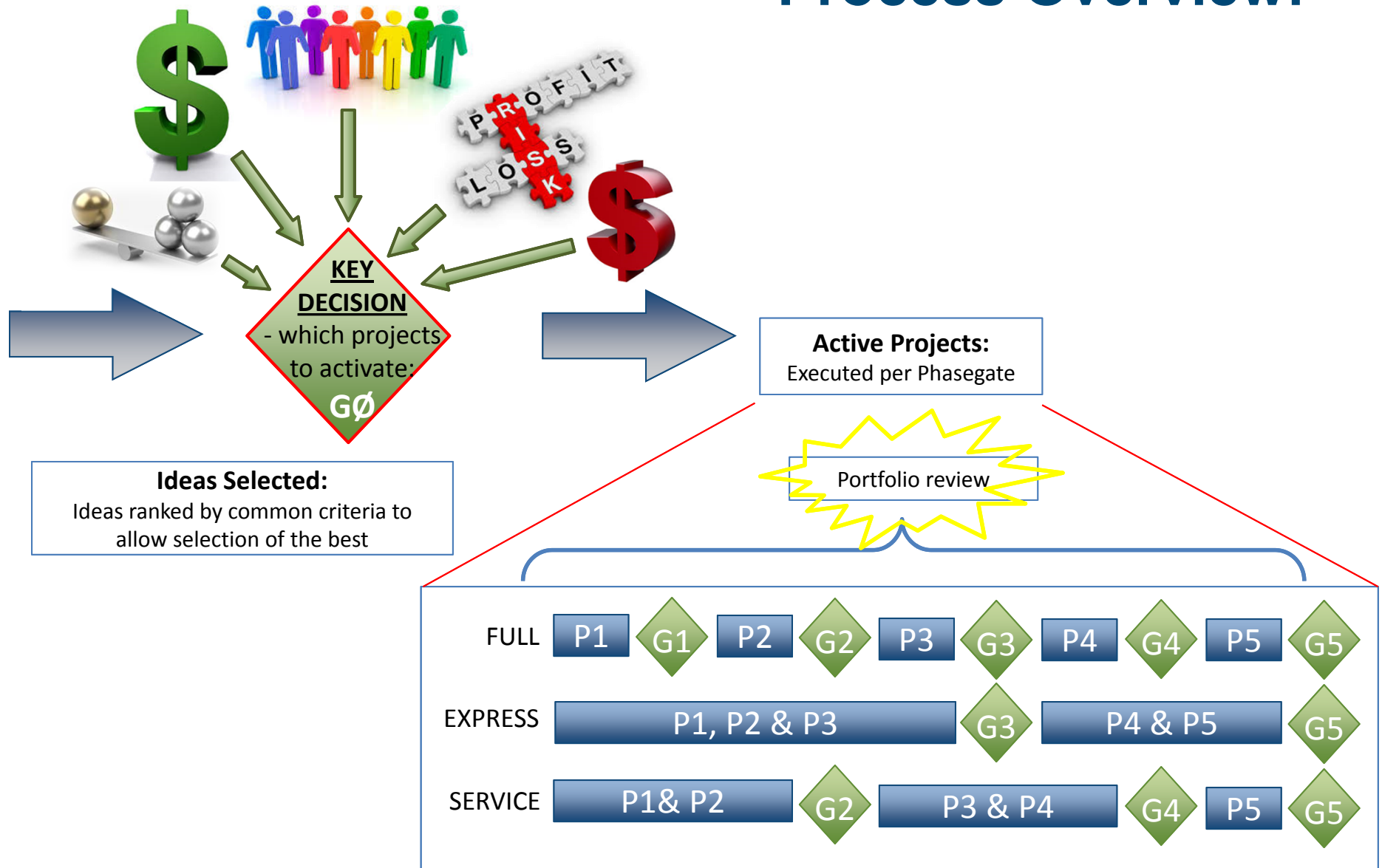
Ideas Enriched:

Ideas managed by Idea Ambassadors

Informally - Google+ Enrichment Community
Formally - using Gate Ø business case



Process Overview:





Portfolio Review

What are we trying to achieve?

Overview

- Group decision on CPI investment (Commercial/Technical/Financial)
- Investment in line with CPI strategy
- Balanced portfolio of initiatives
- Data based decision making
- Management of risk
- Effective commercialization of products