



Science For A Better Life



Overview and Photos

December 2016

LifeScience iHUB

Vision and Mission statement



Vision

Science for a better life - Digital technology to enable cutting edge science

Mission

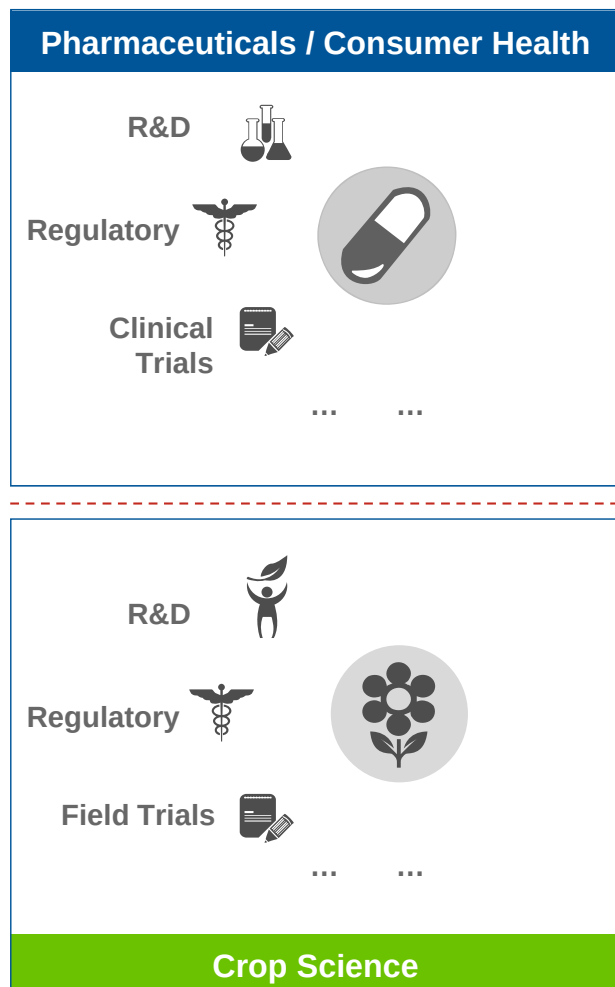
Leverage digital technologies to support the Bayer core business

LifeScience iHUB team



LifeScience iHUB “bridges the gap” by adding key expertise and know-how to move Bayer into the future

Bayer today

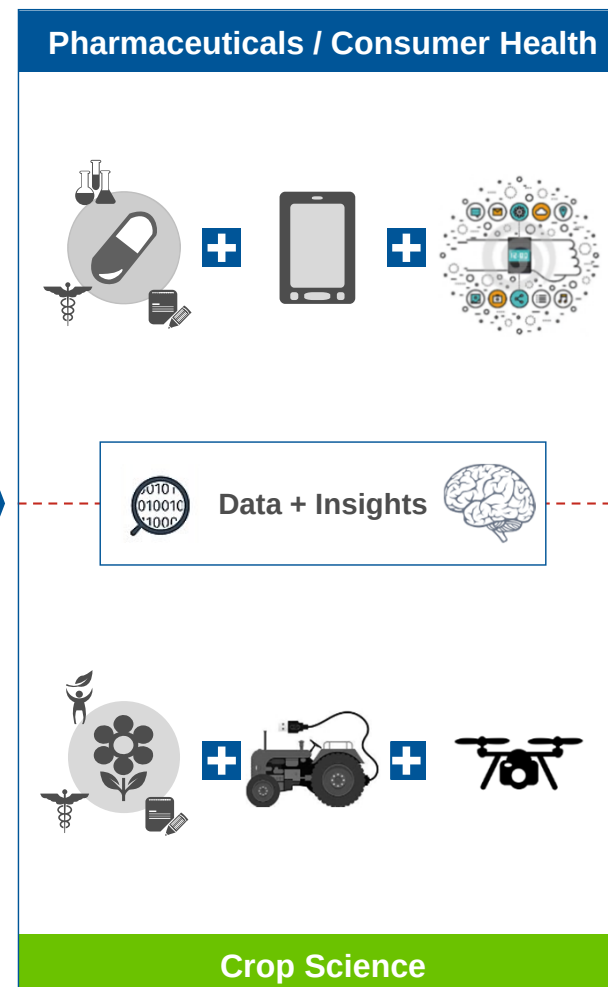


iHUB Competencies

- Sensors
- Machine Learning
- App development
- Business Model Innovation

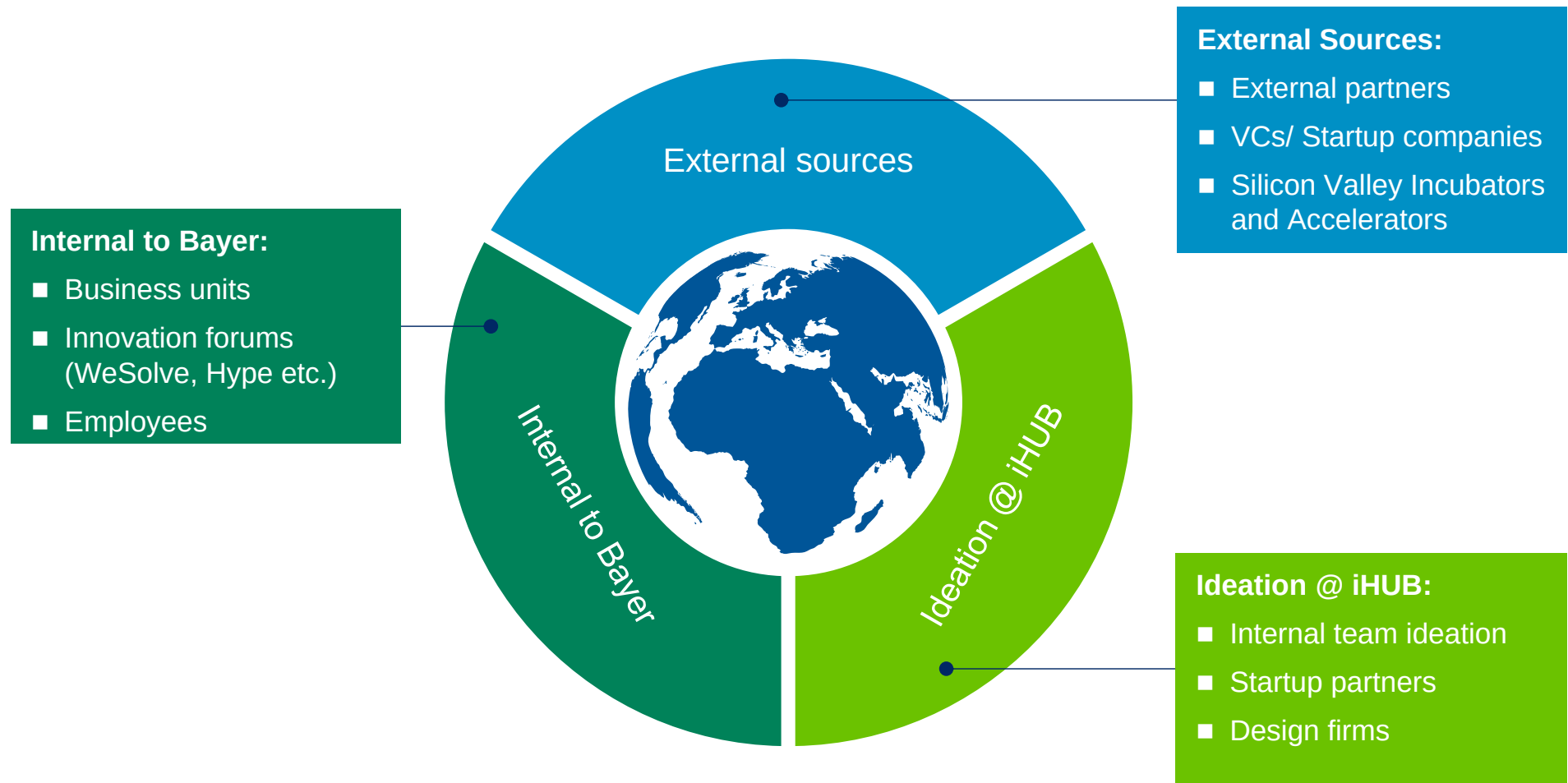
Business Champions

The future “normal”



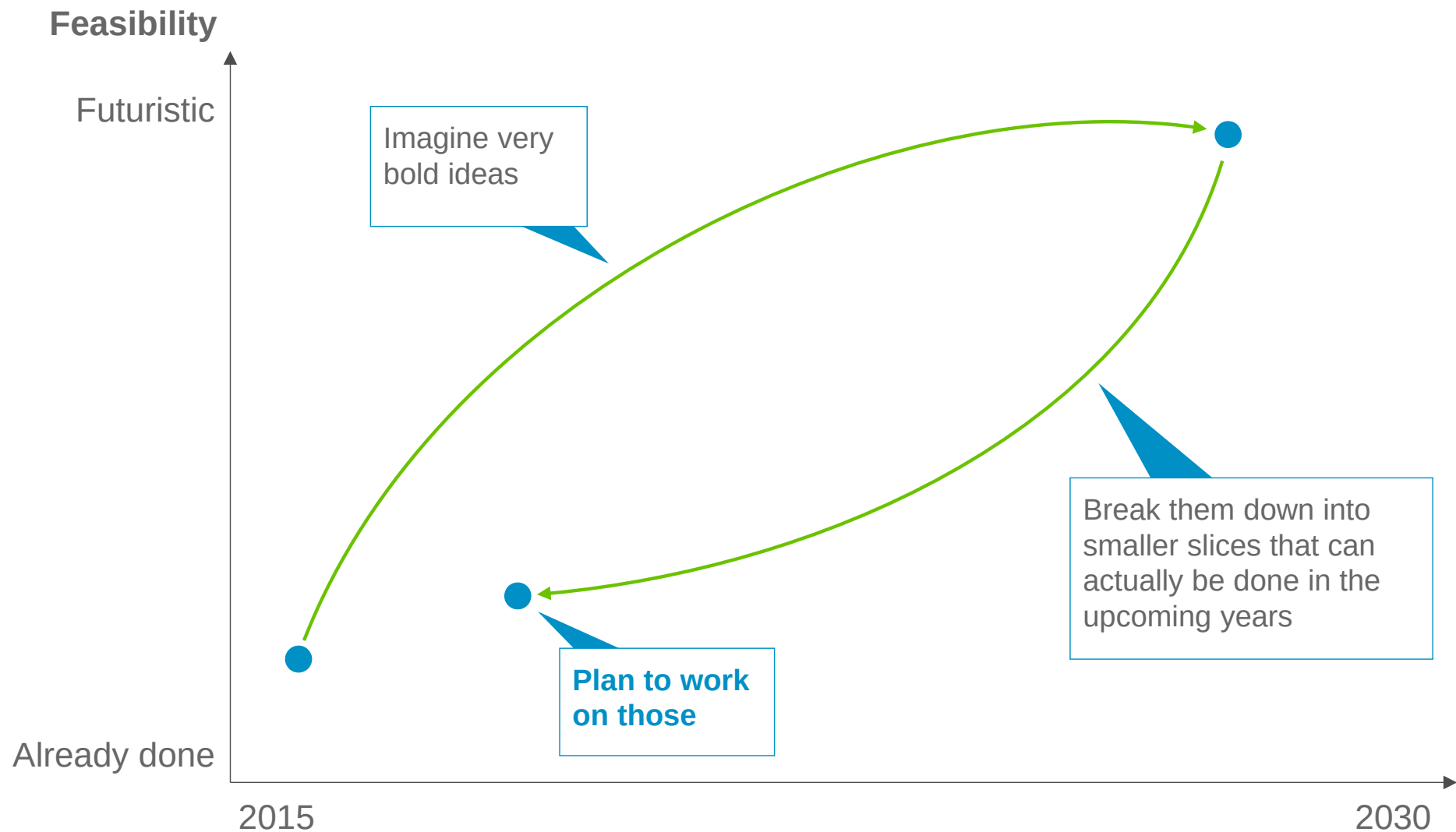
Where do LifeScience iHUB project ideas come from?

iHUB idea sourcing



By breaking down futuristic and bold ideas, today's workable ideas can be identified

iHUB innovation process





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