

Grassroots Innovation and Senior Leadership – Tying it all together

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The Discussion

- What senior leadership wants

“I want **disruptive** innovation...”

- How senior leadership pursues it initiatives

TOOLS

- The situation in the trenches



- Align the reality of the trenches with senior leadership goals

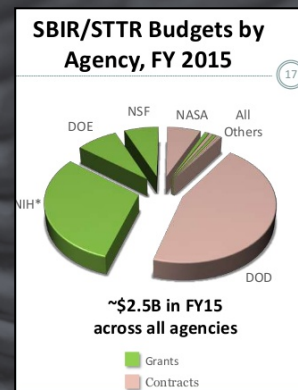
Make**t**Labs

■ What Senior Leadership Wants

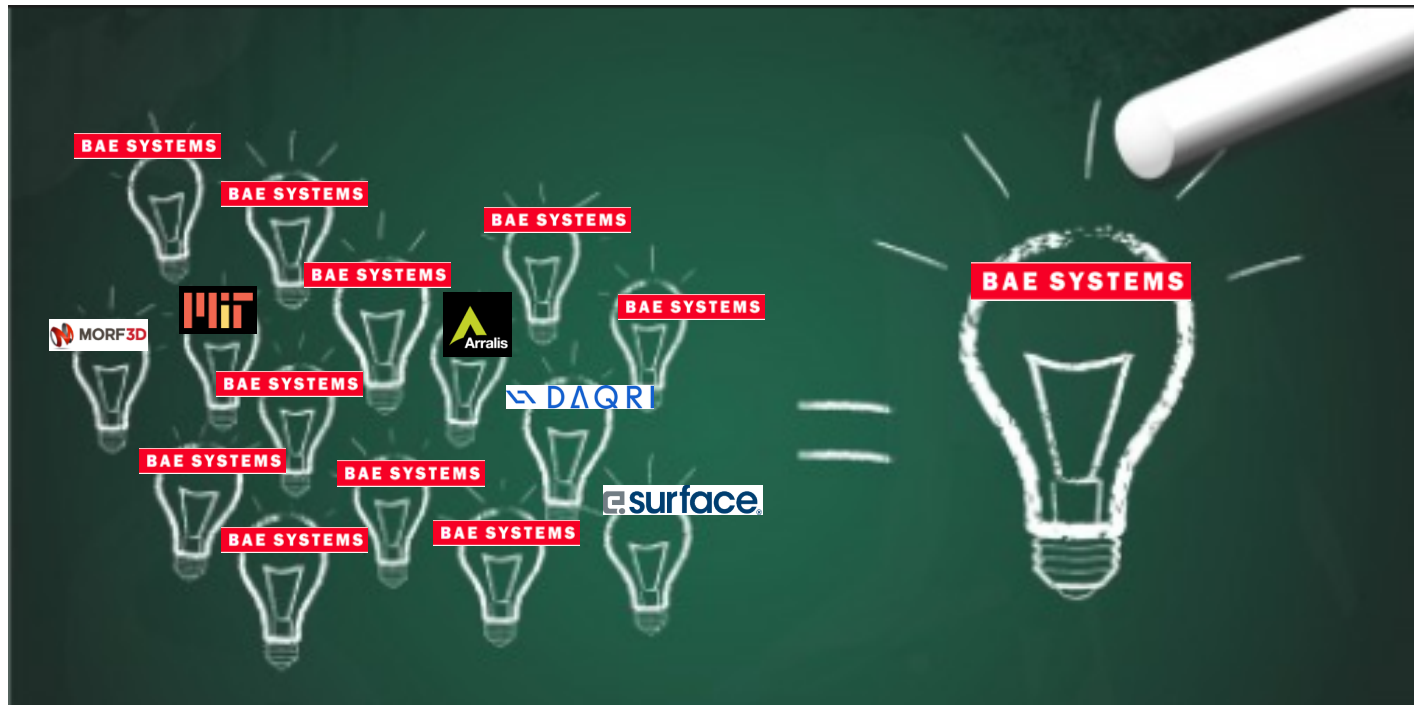
“I want **disruptive** innovation...”

“I want **wow!**”

How Senior Leadership Pursues its Goals: Provide TOOLS & RESOURCES and Innovation will occur



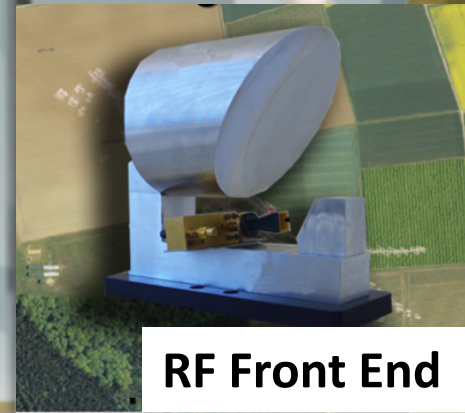
Technology innovation emerges from a collaborative effort that draws from many sources.



“Not Invented Here” mentality is alive and well at BAE Systems.

“I can
build
better”

Cheaper, Smaller,
94 GHz Radar



Desire for creative collaboration is also bubbling up within BAE systems



Hack-a-thon completes 10 projects in 7 hours



We're creating the future of aerospace and defense.

We have a plan to be more innovative that will roll out over the next 6 months. Look for details on the homepage.

AND

Don't forget to nurture and encourage here

Efforts to nurture the grassroots

ES University Partners
with Nashua MakeIt
Labs in Pilot Program



Additive Manufacturing Start-ups visit BAE Systems to discuss emerging technology.

MESOSCRIBE
TECHNOLOGIES

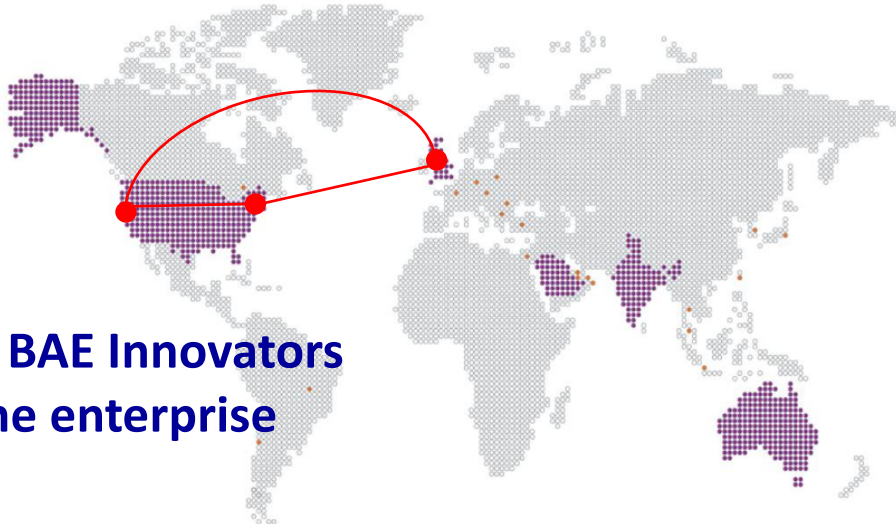
IDENTIFY **3D**



MatterFab

surface

Connect BAE Innovators
across the enterprise



Nurture the grassroots,
to create a culture of
innovation that will use
the resources and tools
which will create the
desired “WOW” and
“disruptive innovation”