25 Recent Data Points & Rankings for Innovators in Large Organizations

Compiled by Innovation Leader (@innolead)
November 2019



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> About Innovation Leader

We've built the largest network of corporate innovators, strategy execs, and emerging tech leaders — and we work hard to help them achieve real impact in their organizations. One of our key offerings is quarterly research reports that collect data, interviews, and advice on best practices. This report includes Innovation Leader data, as well as data from other sources.

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> What are the biggest enablers of innovation success?

Biggest enablers of success in large companies

	All Respondents
Leadership support (CEO, Executives, Business Unit leaders, etc)	74.8%
Ability to test, learn and iterate	53.3%
Right strategy, vision	52.3%
Right team, types of employees	51.9%
Right approach, tactics	29.9%
Right level of funding	28.5%
Correct technology / infrastructure	18.2%
Organization accepts failure well	18.2%
Other	5.1%

*Source: Innovation Leader survey of 215 professionals in large organizations, 2019.

https://innovationleader.com/benchmarking2020

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> What are biggest obstacles to innovation success?

Biggest obstacles to success in large companies

	All Respondents
Politics / Turf-wars / No alignment	51.9%
Cultural issues	47.2%
Inability to act on signals or developments critical to the future of the business	42.1%
Lack budget	40.2%
Lack strategy, vision	37.9%
Recruiting / Not enough of high demand skillsets	24.8%
Not adopting emerging technologies	21.0%
Lack executive support	18.7%
Other	16.4%
Inability to pick up on signals or develop-ments critical to the future of the business	15.4%
Lack CEO support	7.9%

*Source: Innovation Leader survey of 215 professionals in large organizations, 2019.

https://innovationleader.com/benchmarking2020

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> Top 5 financial metrics used to gauge innovation impact

Financial metrics used in large companies

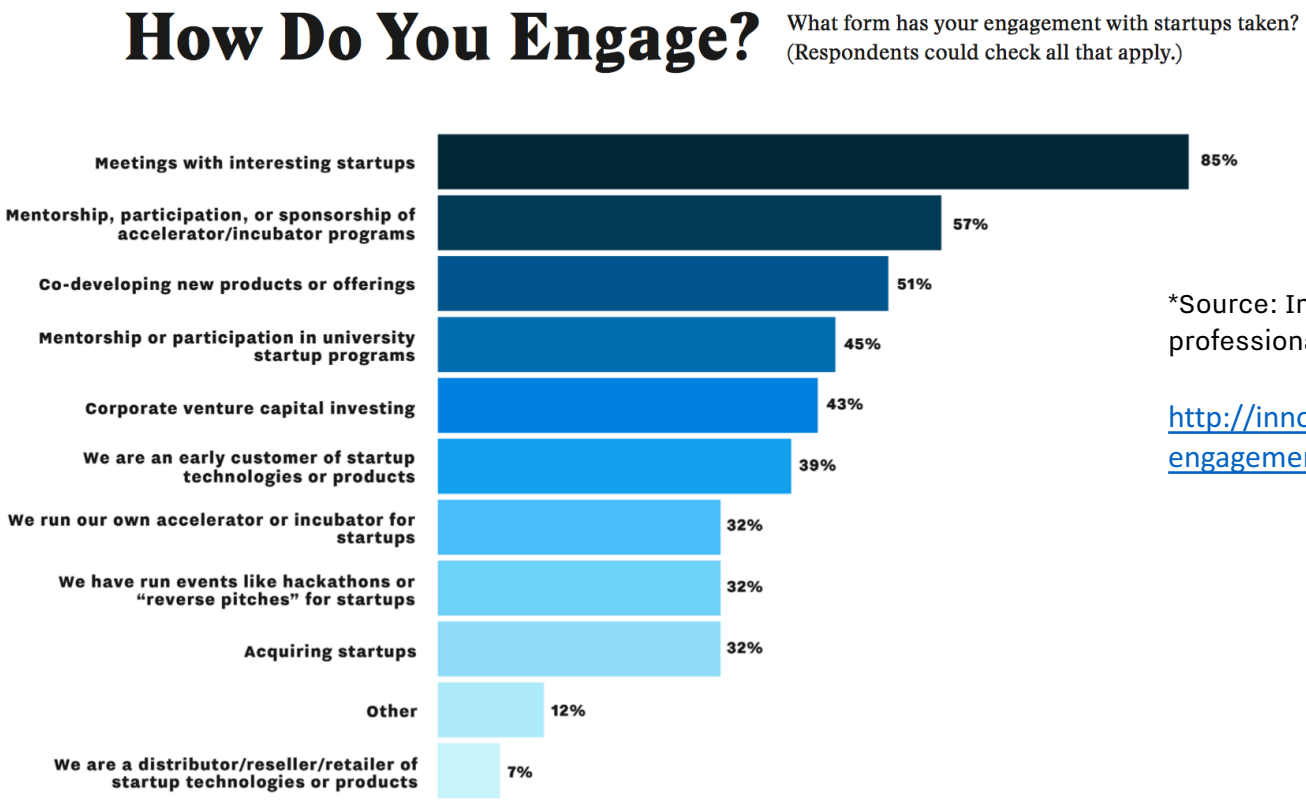
	All Respondents
Revenue generated from innovation products	58.2%
Efficiencies/cost reduction	38.0%
None (do not track or measure financial impact)	25.8%
Internal Rate of Return (or similar metric)	24.4%
Profit margin	21.6%

*Source: Innovation Leader survey of 215 professionals in large organizations, 2019.

https://innovationleader.com/benchmarking2020

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> Large companies and startup engagement

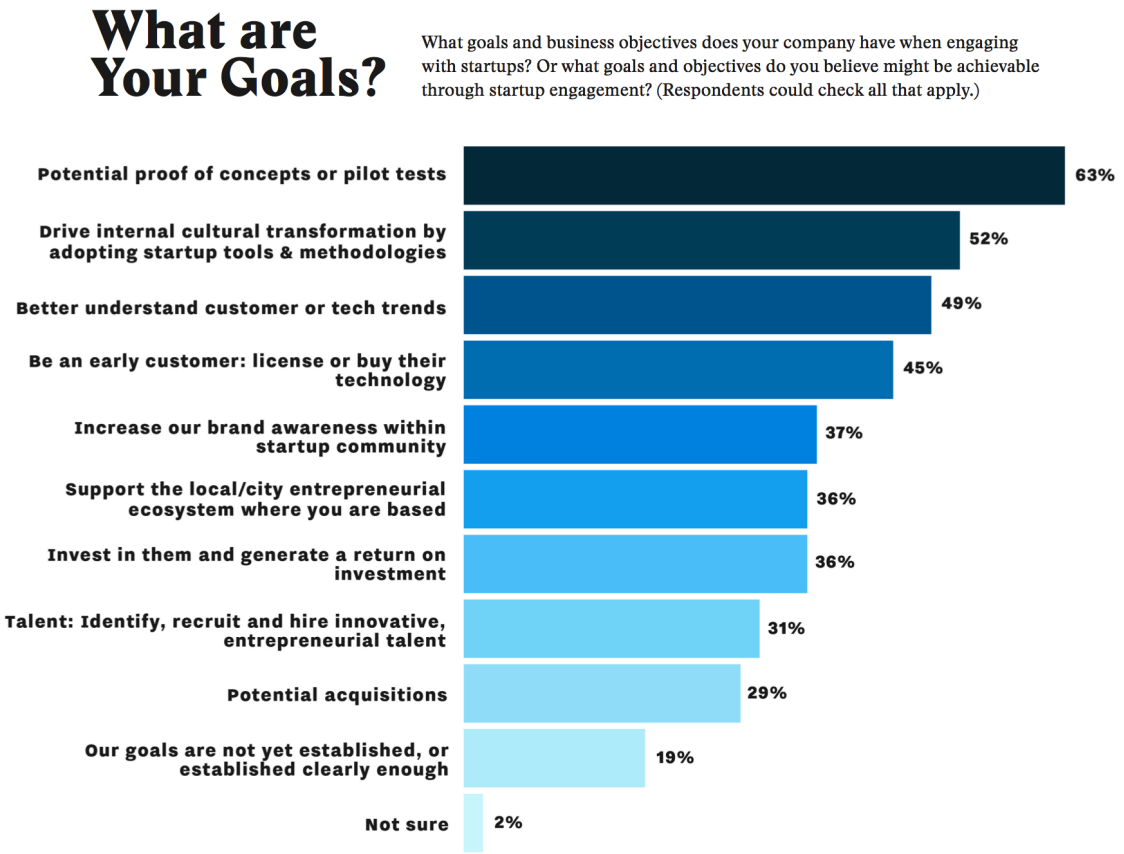


*Source: Innovation Leader survey of 115 professionals in large organizations, 2019.

http://innovationleader.com/startup-engagement

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> Large companies: Goals of startup engagement



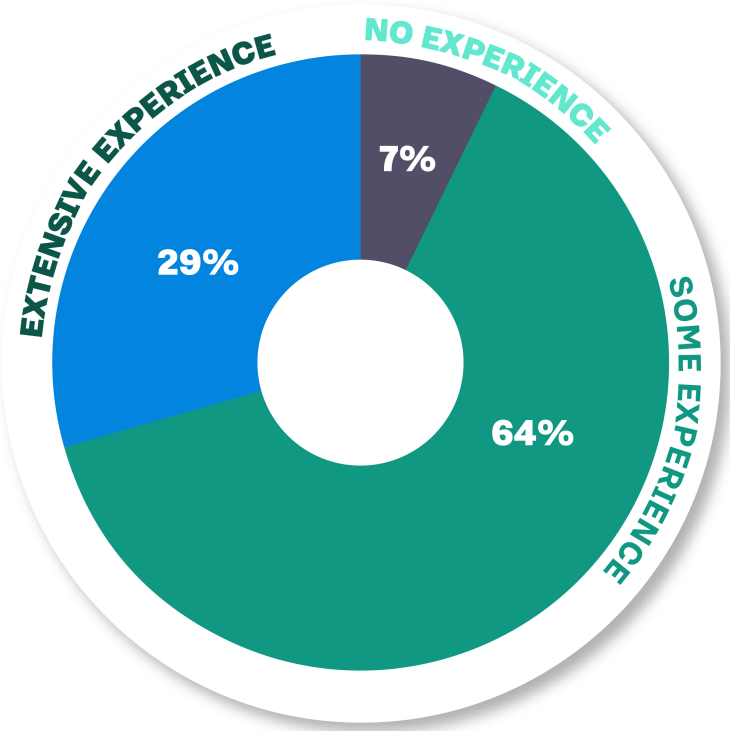
*Source: Innovation Leader survey of 115 professionals in large organizations, 2019.

http://innovationleader.com/startup-engagement

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> Experience with co-creation activity

My company's experience level with co-creation:

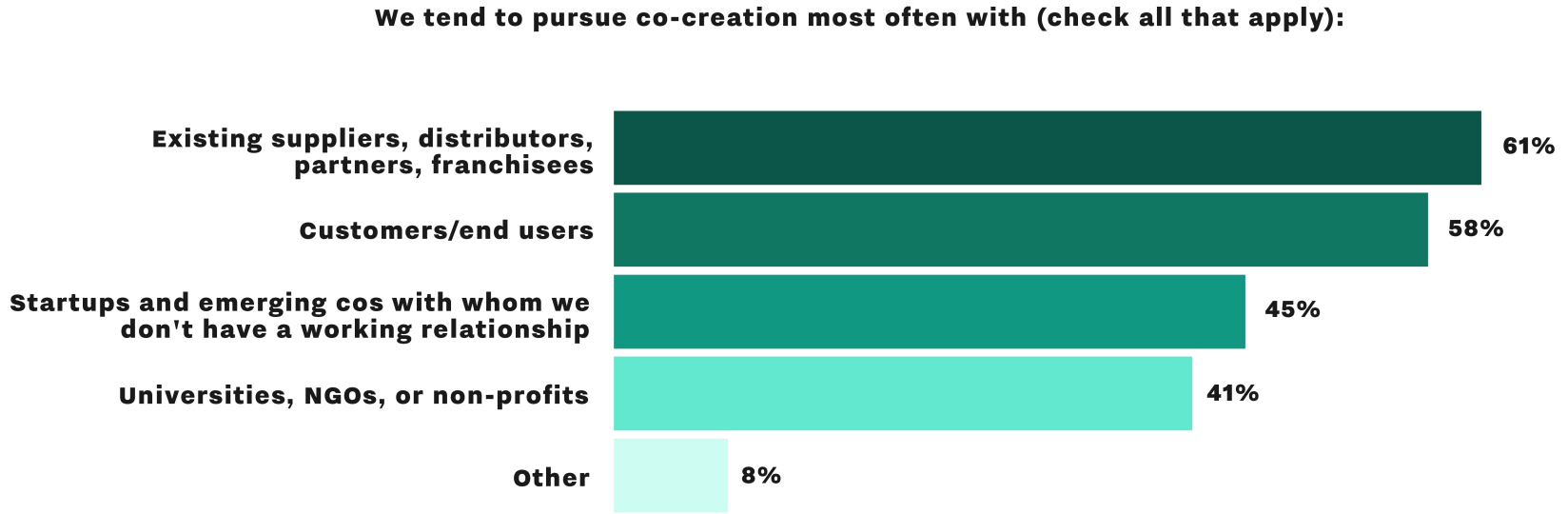


*Source: Innovation Leader survey of 257 professionals in large organizations, 2019.

http://innovationleader.com/co-creation-ecosystem-report

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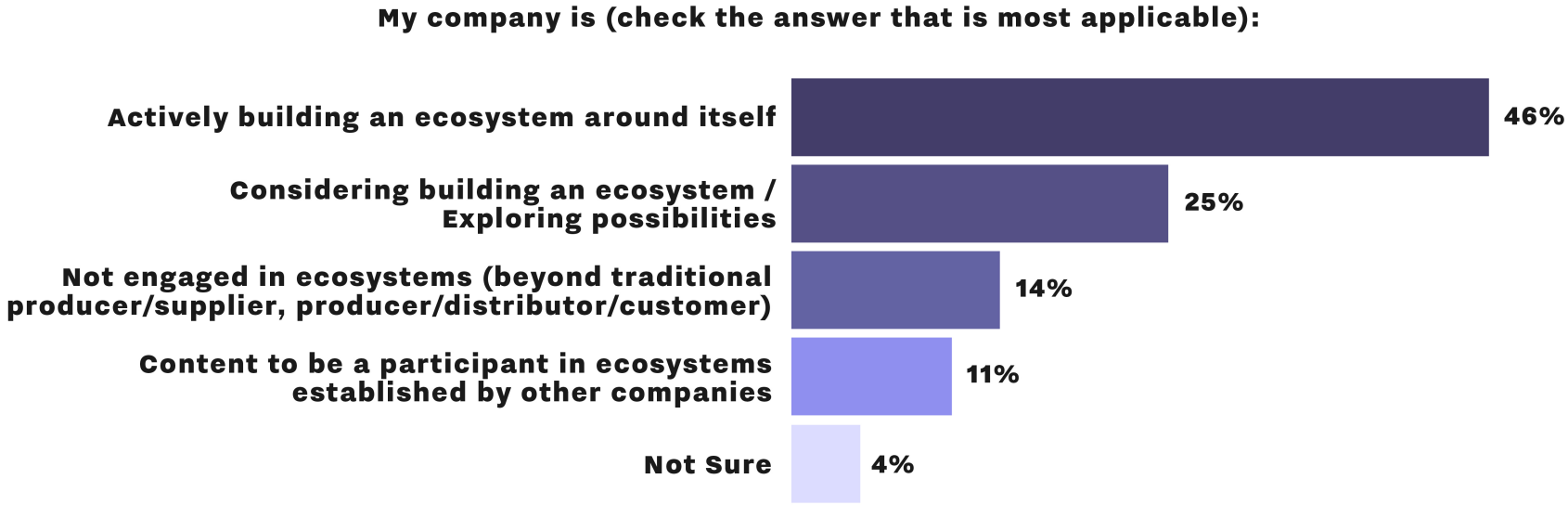
> Common partners for co-creation activity



*Source: Innovation Leader survey of 257 professionals in large organizations, 2019.
http://innovationleader.com/co-creation-ecosystem-report

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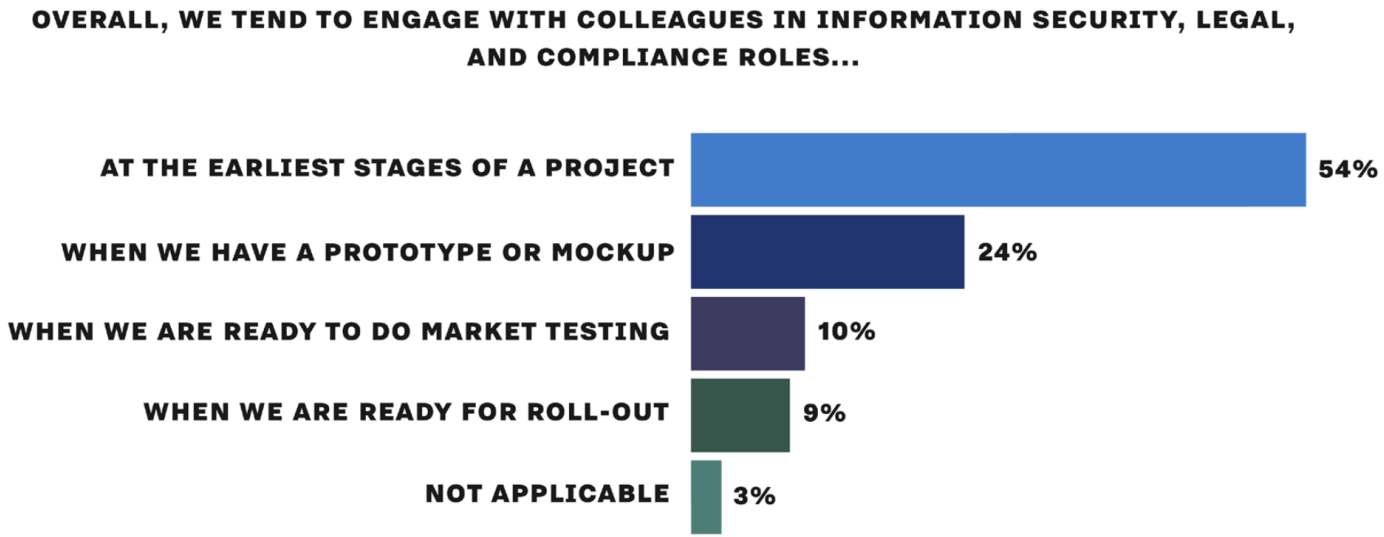
> Ecosystem building — status



*Source: Innovation Leader survey of 257 professionals in large organizations, 2019.
http://innovationleader.com/co-creation-ecosystem-report

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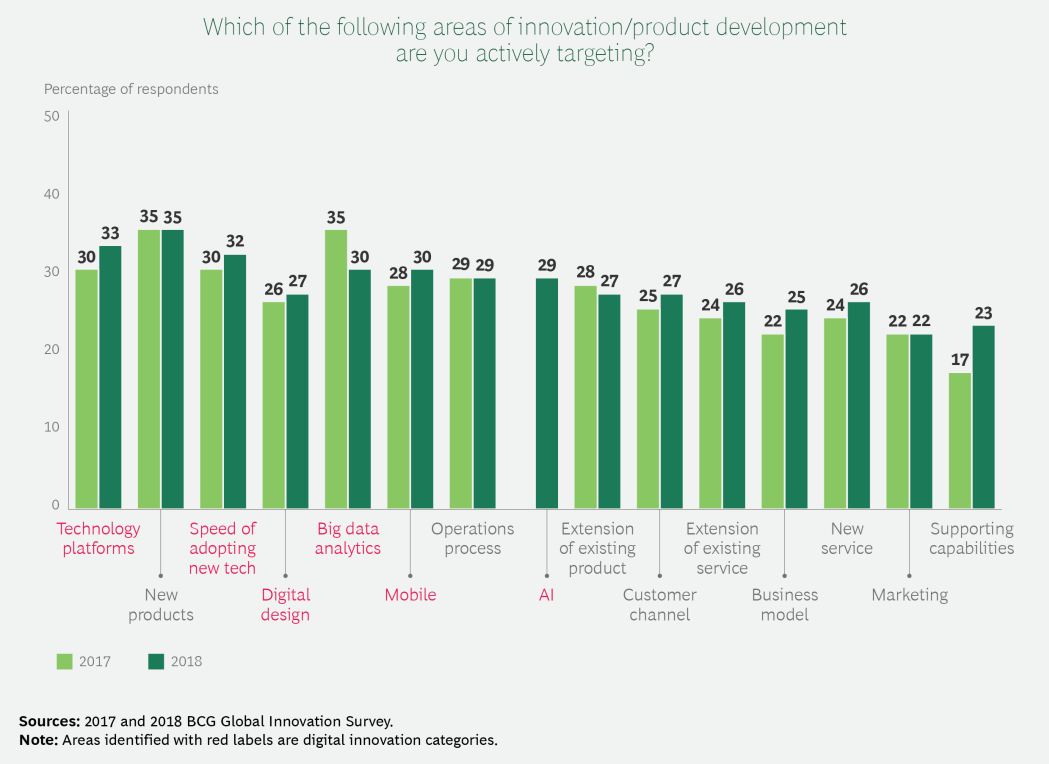
> Engagement between innovation groups and colleagues in security, legal, and compliance roles



*Source: Innovation Leader survey of 150 professionals in large organizations, 2019.
http://innovationleader.com/risk

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> BCG: What areas of innovation are you targeting?



*Source: Boston Consulting Group
https://www.bcg.com/en-us/publications/2019/most-innovative-companies-innovation.aspx

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> BCG's Most Innovative Companies 2019

1. Alphabet/Google
2. Amazon
3. Apple
4. Microsoft
5. Samsung
6. Netflix
7. IBM
8. Facebook
9. Tesla
10. Adidas

*Source: Boston Consulting Group
https://www.bcg.com/en-us/publications/2019/most-innovative-companies-innovation.aspx

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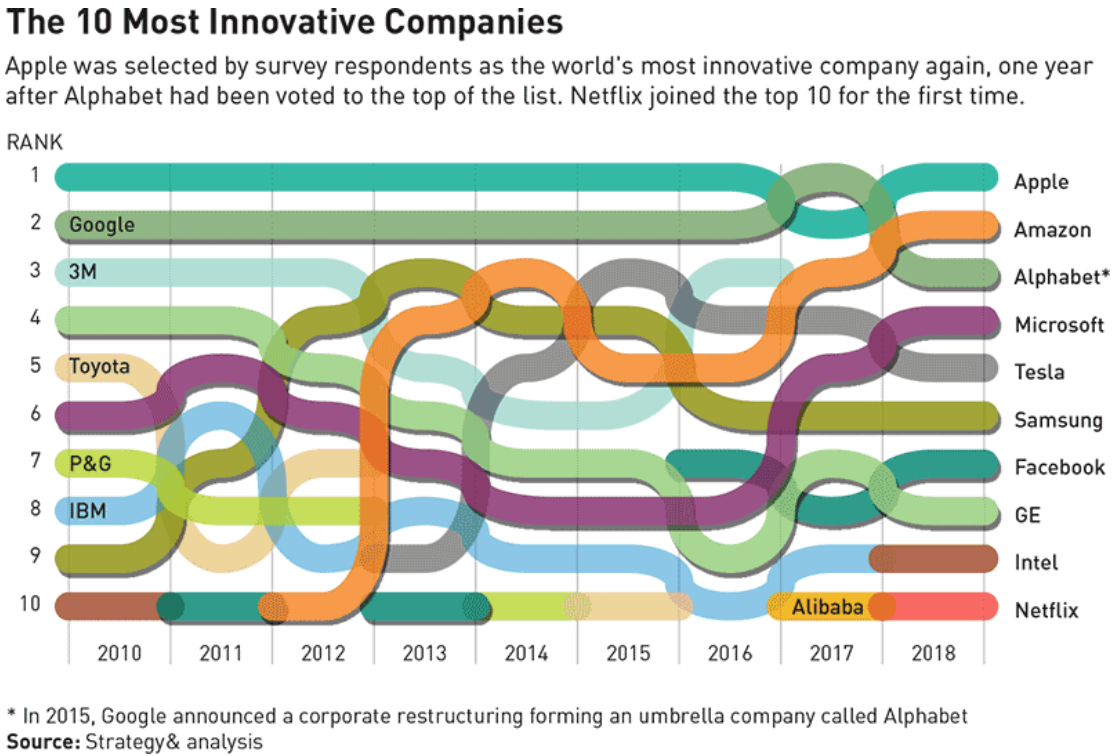
> Fast Company's Most Innovative Companies 2019

1. Meituan Dianping
2. Grab
2. NBA
4. Disney
5. Stitch Fix
6. Sweetgreen
7. Apeel Sciences
8. Square
9. Oatly
10. Twitch

*Source: Fast Company
https://www.fastcompany.com/most-innovative-companies/2019

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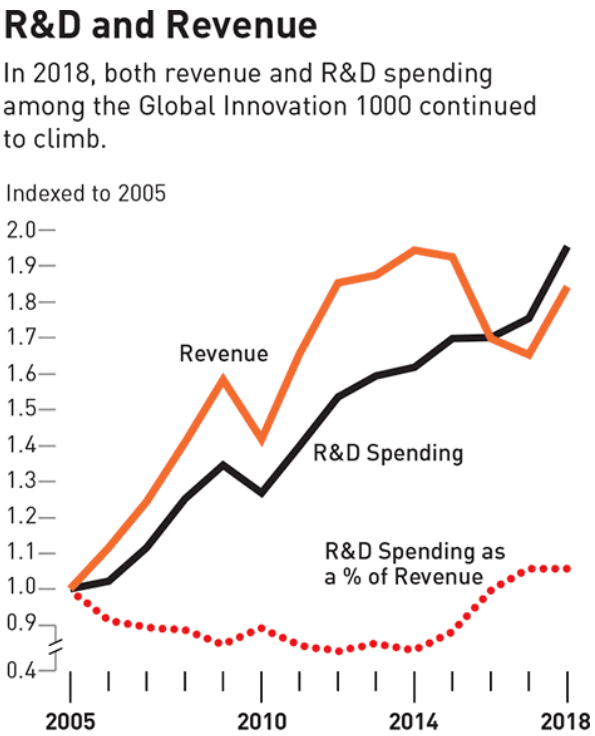
> Strategy&: Most Innovative Companies 2010-2018



*Source: Strategy&, part of the PwC Network
https://www.strategy-business.com/feature/What-the-Top-Innovators-Get-Right?gko=e7cf9

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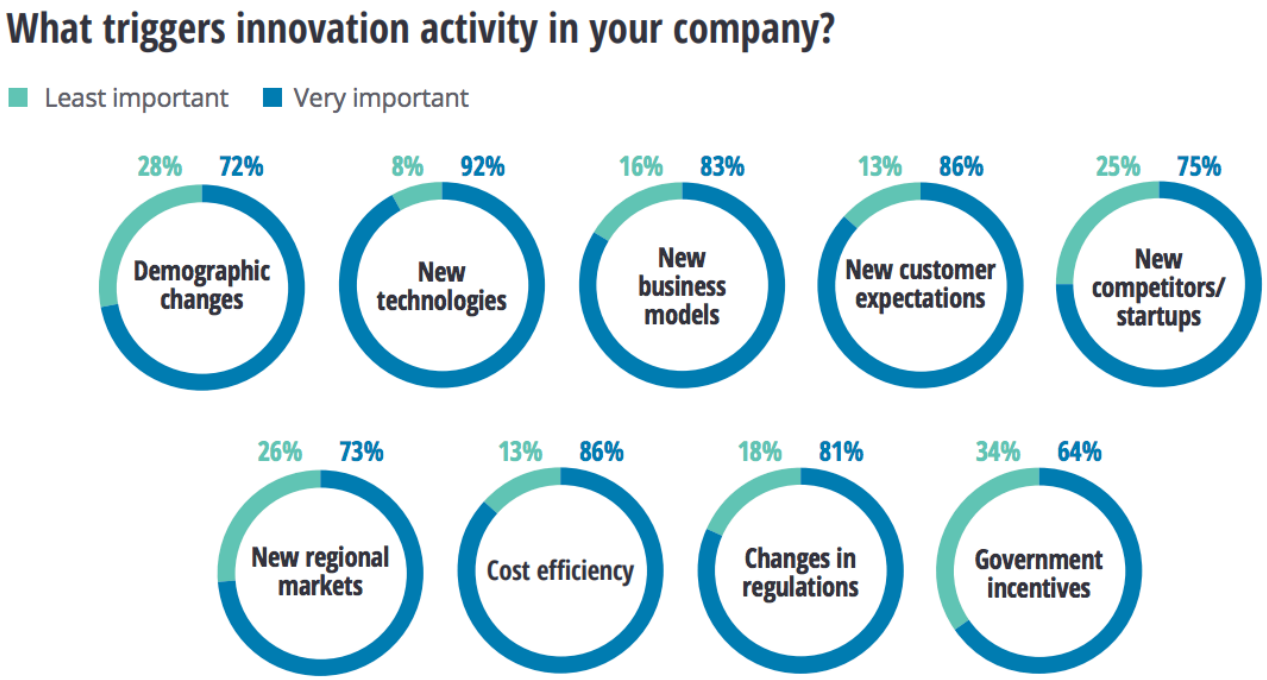
> Strategy&: R&D spending and revenue



*Source: Capital IQ data, Thomson Reuters Eikon data, Strategy& analysis
https://www.strategy-business.com/feature/What-the-Top-Innovators-Get-Right?gko=e7cf9

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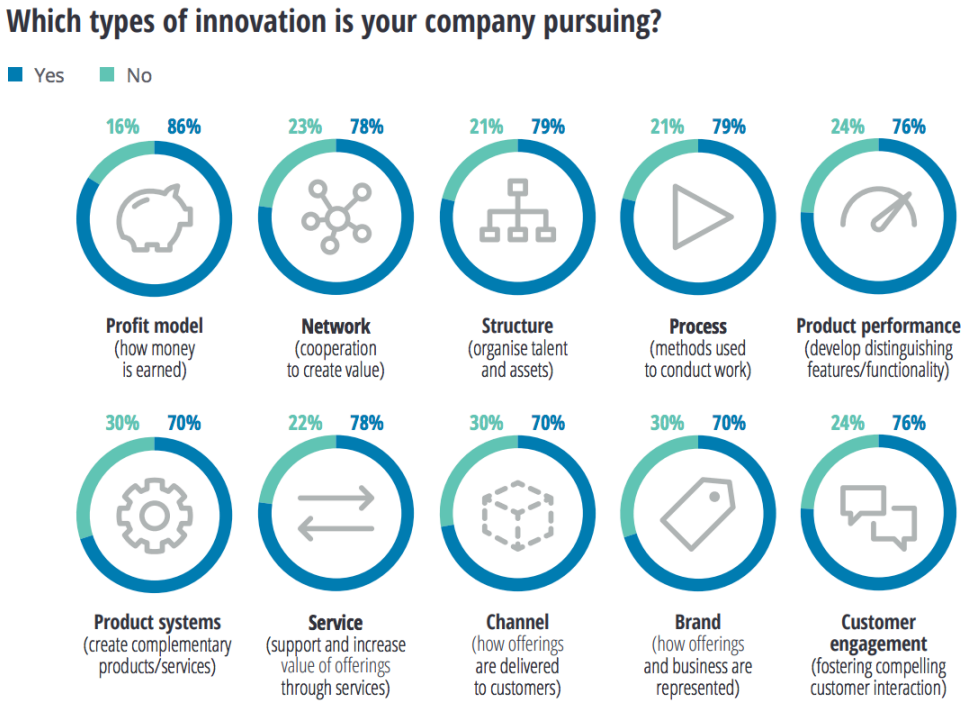
> Deloitte: Triggers for innovation activity



*Source: Deloitte “Innovation in Europe” report (survey of 760 companies)
https://www2.deloitte.com/us/en/insights/topics/innovation/innovation-in-europe-digital-technology-strategies.html

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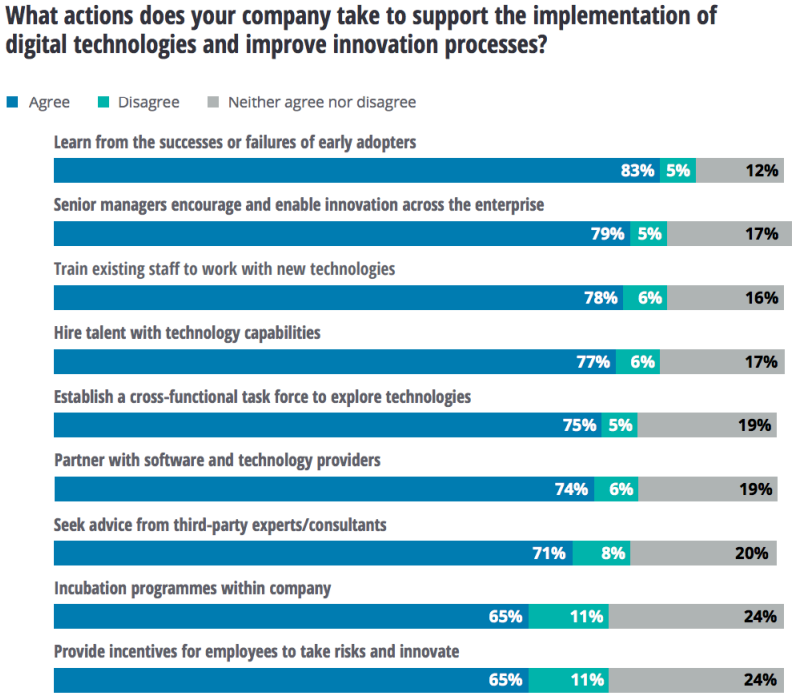
> Deloitte: Types of innovation



*Source: Deloitte “Innovation in Europe” report (survey of 760 companies)
https://www2.deloitte.com/us/en/insights/topics/innovation/innovation-in-europe-digital-technology-strategies.html

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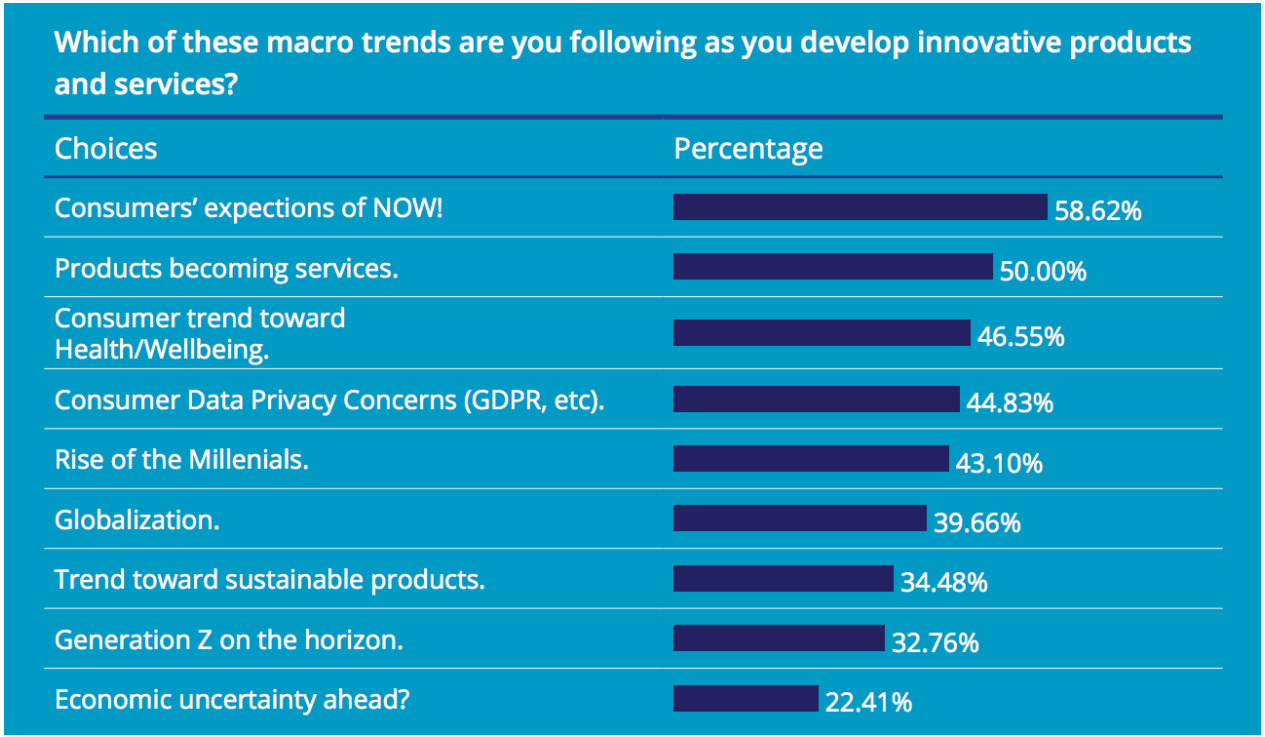
> Deloitte: How do you improve innovation processes?



*Source: Deloitte “Innovation in Europe” report (survey of 760 companies)
https://www2.deloitte.com/us/en/insights/topics/innovation/innovation-in-europe-digital-technology-strategies.html

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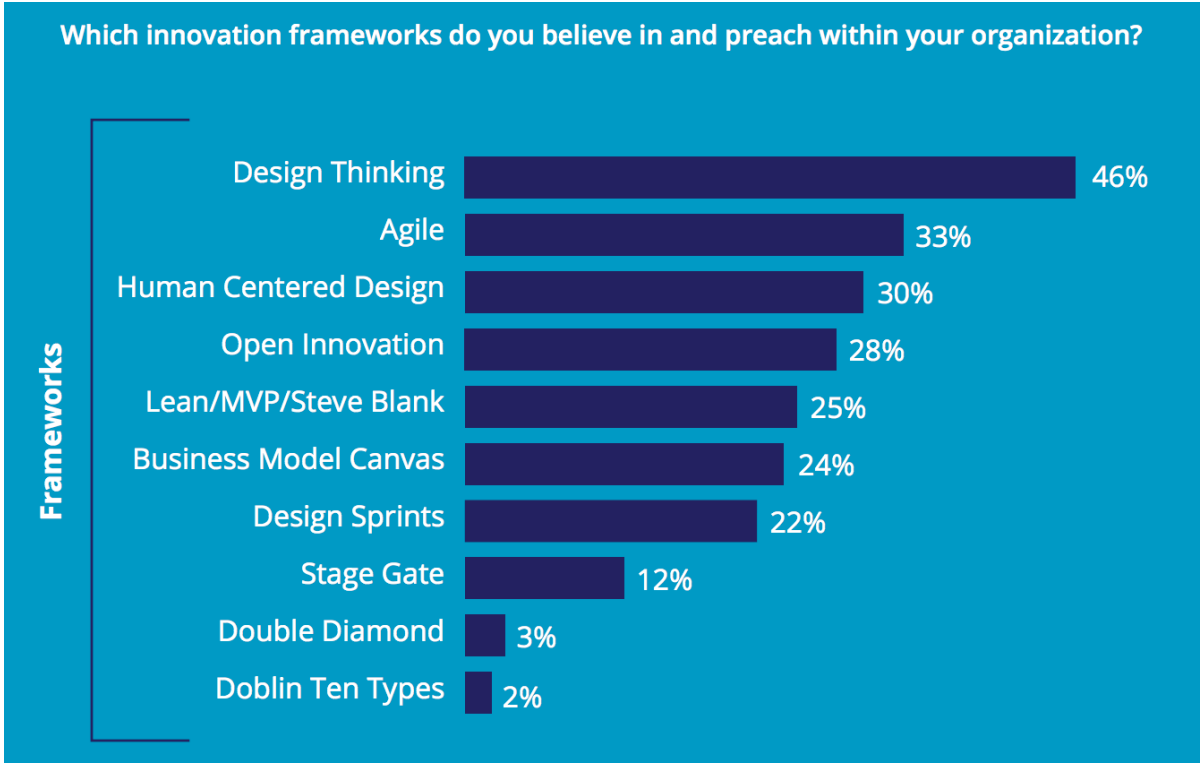
> Innovation Trends Report: Macro trends



*Source: Innovation Trends Report 2019 by Bret Waters (interviews with 100 corp. innovation executives) https://bretwaters.com/2019paper/

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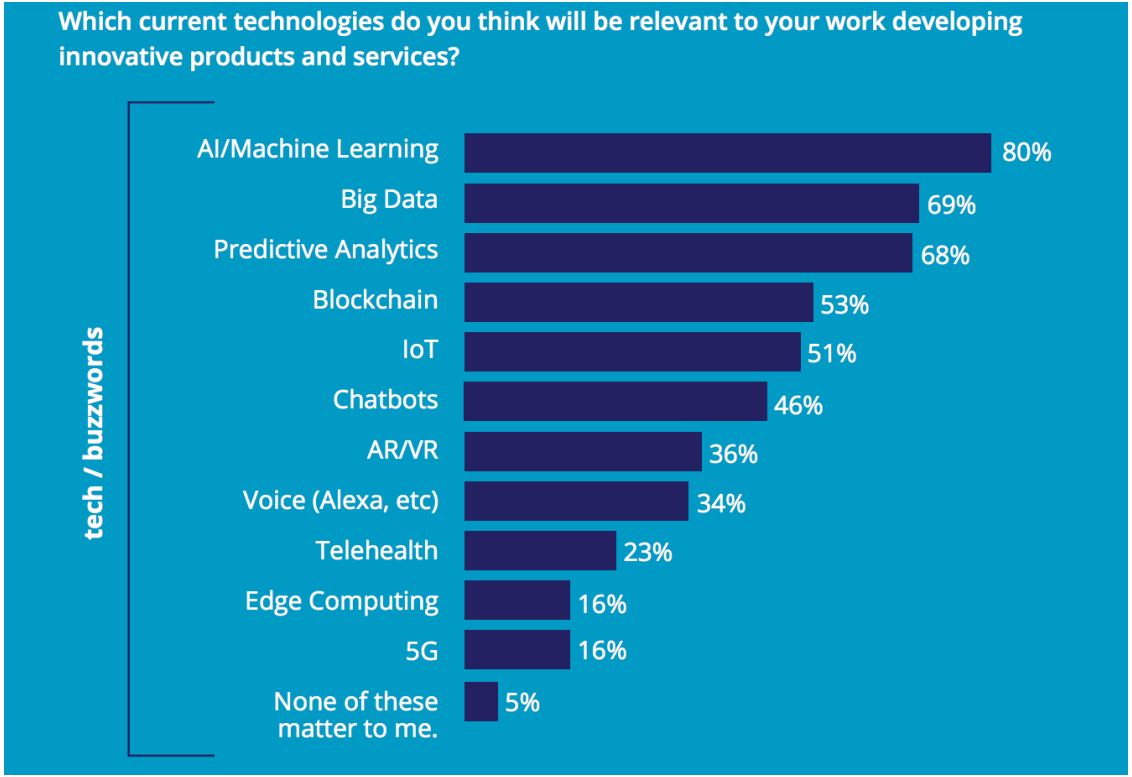
> Innovation Trends Report: Innovation frameworks



*Source: Innovation Trends Report 2019 by Bret Waters (interviews with 100 corp. innovation executives) https://bretwaters.com/2019paper/

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> Innovation Trends Report: Relevant technologies



*Source: Innovation Trends Report 2019 by Bret Waters (interviews with 100 corp. innovation executives) https://bretwaters.com/2019paper/

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> KPMG: Tech hubs outside of Silicon Valley

Cities outside Silicon Valley seen as leading technology innovation hubs over the next four years



11 • Berlin, Germany | **12** • Hong Kong, SAR | **13** • Washington, D.C., U.S. | **14** • Paris, France | **15** • Tel Aviv, Israel | **16** • Amsterdam, Netherlands

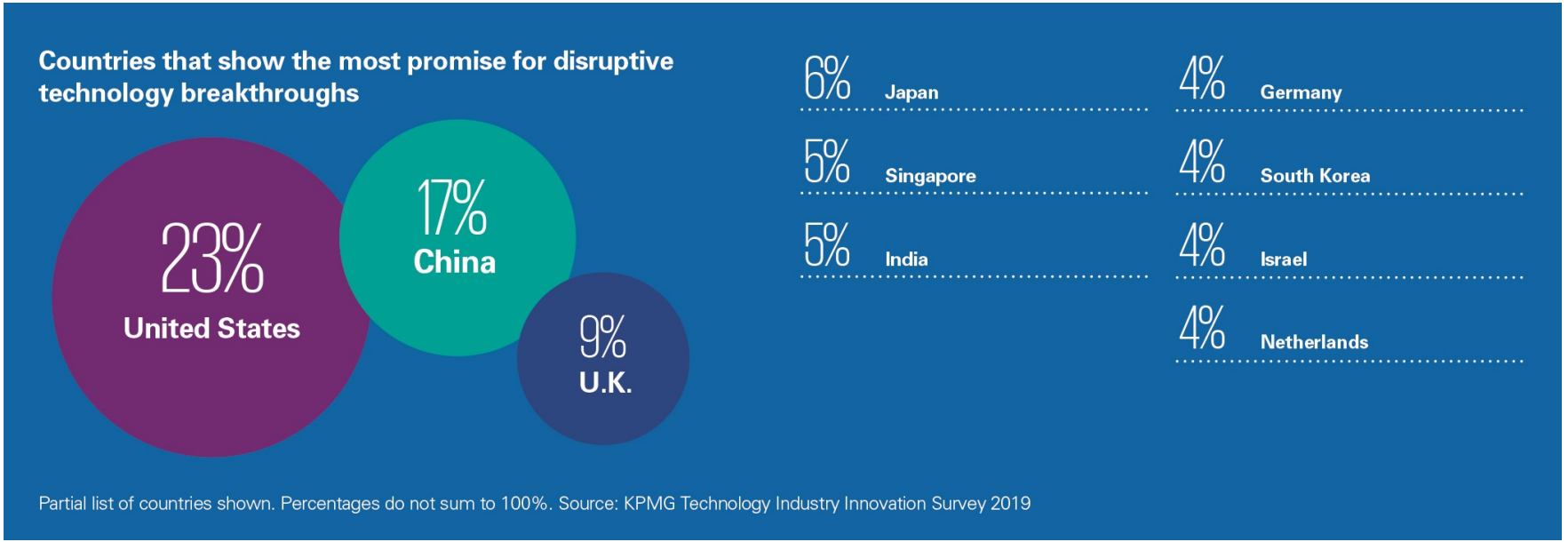
17 • San Francisco, U.S. | **18** • Bangalore, India | **19** •Barcelona, Spain | **20** • Los Angeles, U.S. | **20** • Chicago, U.S.

Partial list of cities shown. Source: KPMG Technology Industry Innovation Survey 2019

*Source: KPMG survey of 740 global tech industry leaders
https://info.kpmg.us/techinnovation/tech-hubs.html

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> KPMG: Countries that show the most promise



*Source: KPMG survey of 740 global tech industry leaders
https://info.kpmg.us/techinnovation/tech-hubs.html

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> CB Insights: Corporate Innovation Products That Changed the World

1. Waymo (Google X)
2. Amazon Alexa (Amazon Lab126)
3. Watson (IBM Research)
4. The Kindle (Amazon Lab126)
5. The Ethernet (Xerox PARC)
6. Unix (AT&T Bell Labs)
7. C programming language (AT&T Bell Labs)
8. The Charge-Coupled Device (AT&T Bell Labs)
9. The Smartphone (IBM Research)
10. The Graphical User Interface (Xerox PARC)
11. The Computer Mouse (Xerox PARC)
12. The Laser Printer (Xerox PARC)
13. The Photovoltaic Cell (AT&T Bell Labs)
14. The Transistor (AT&T Bell Labs)

*Source: CB Insights
https://www.cbinsights.com/research/corporate-innovation-labs-best-products/

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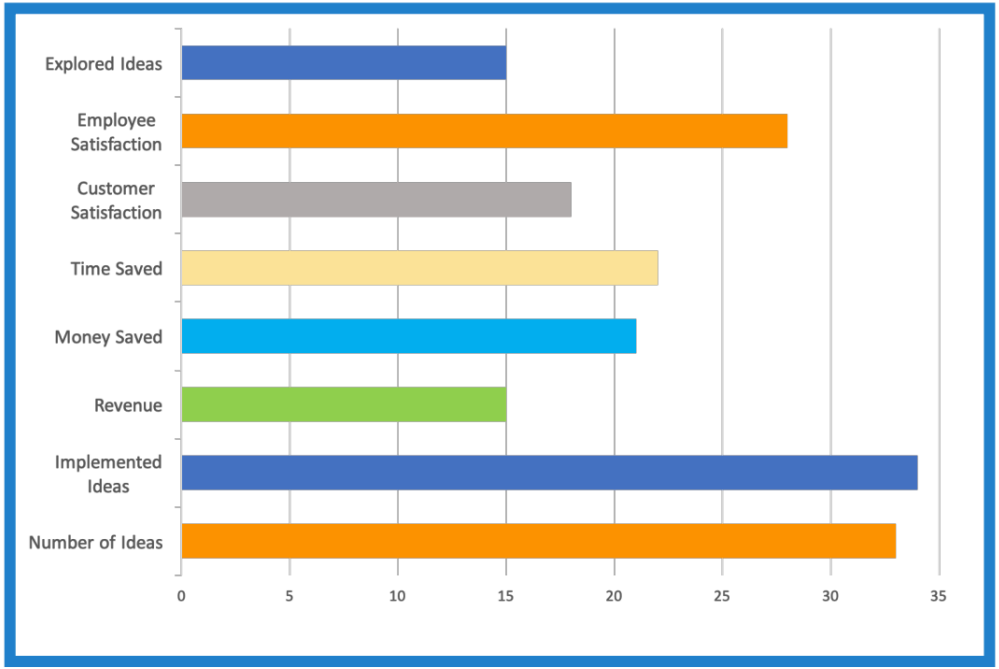
> Global Finance: Best Financial Innovation Labs 2019

Lab	City
Accelerator Frankfurt	Frankfurt
Alior Bank RBL	Warsaw
Barclays Accelerator	London, Tel Aviv, New York
Beta-i	Lisbon
BNY Mellon Global Innovation Centers	London, Chennai, Pune, Singapore, Silicon Valley, Pittsburgh, Pennington, Jersey City, Oriskaney
boostLAB Powered by BTG Pactual	Sao Paulo
Capital One Labs	Washington, DC, New York
Citi Innovation Labs	Dublin, Tel Aviv, Singapore, Mexico City, London, San Francisco
Cyberport	Hong Kong
DBS Asia X (DAX)	Singapore
Deutsche Bank Innovation Labs	Silicon Valley, Berlin, New York, London, Singapore
DIFC Fintech Hive	Dubai
Fidelity Labs/FCAT	New York
FinLab AG	Frankfurt
Fintech Innovation Lab	New York, London, Hong Kong
FIS Global – FIS Financial Inclusion Lab	Bengaluru
LUISS Enlabs	Rome, Milan
OTP Bank Innovation Lab	Budapest
PayPal Innovation Lab	Singapore, San Jose, Scottsdale, Chennai
Santander InnoVentures	London
Startupbootcamp — FinTech	Amsterdam, Cairo, Cape Town, Chengdu, Dubai, Hartford, London, Melbourne, Mexico City, NYC
Synechron — FinLabs	Amsterdam, New York, Charlotte, Fort Lauderdale, London, Dubai, Hyderabad, Bengaluru, Pune, Serbia, Singapore, Paris
TechQuartier	Frankfurt
Wells Fargo Startup Accelerator	New York
YES Fintech	Mumbai

*Source: Global Finance
https://www.gfmag.com/magazine/june-2019/innovators-2019-innovation-centers

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> IdeaScale: How companies measure the success of crowdsourcing initiatives



*Source: IdeaScale “2019 State of Crowdsourced Innovation” report
https://ideascale.com/resource/2019-state-of-crowdsourced-innovation-report/

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