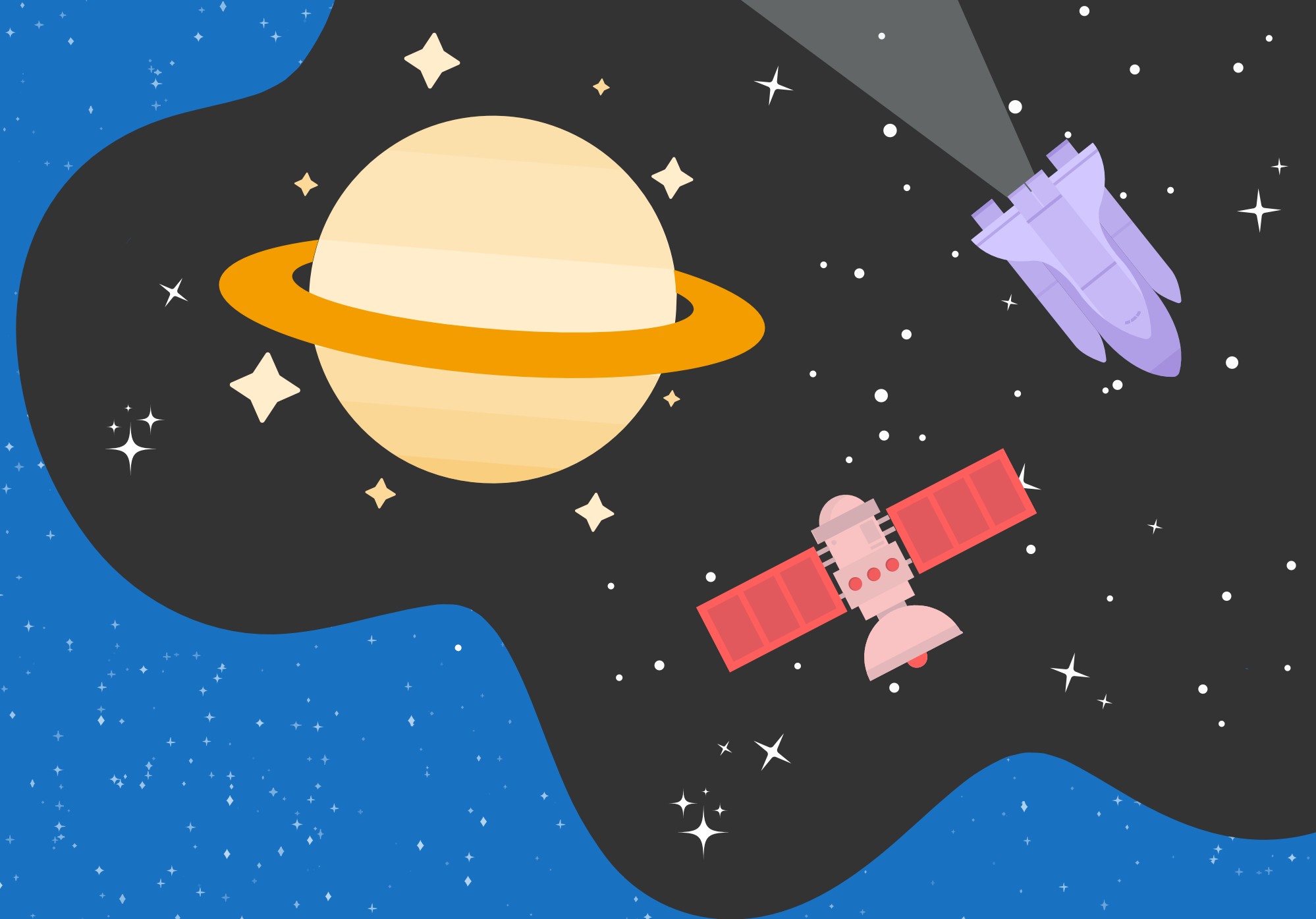


HYPE



**United
Nations**



WEBINAR

Professionalizing Innovation: The UN's ISO 56000 Odyssey

SPEAKERS



Sara Husk

Principal Consultant at HYPE
Innovation



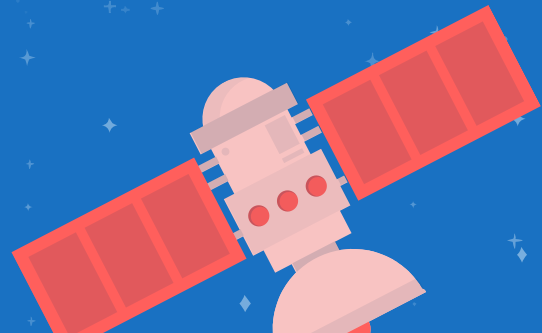
Jorge M. Navarrete

Information Technology Officer at the
United Nations Office of Information
and Communications Technology



Nour Odeh

Open Innovation Specialist at the
United Nations Office of Information
and Communications Technology



TODAY'S AGENDA

Introduction

What is ISO 56000?

Innovation at the UN

UN Challenge #1: Investment & Resourcing

UN Challenge #2: Achieving Consistent Results

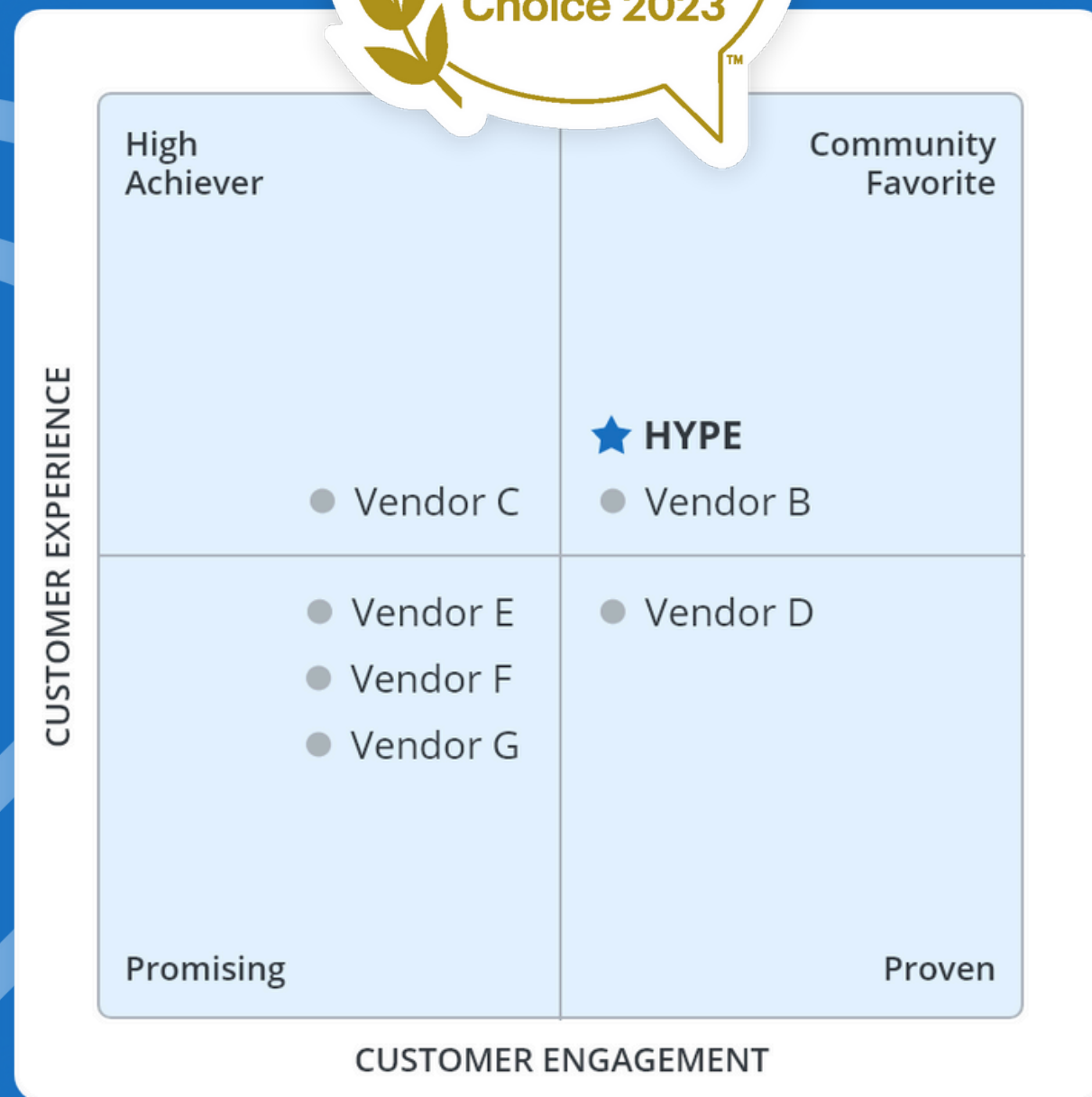
UN Challenge #3: Sustaining Momentum and Securing Buy-In

Getting Started with ISO 56000

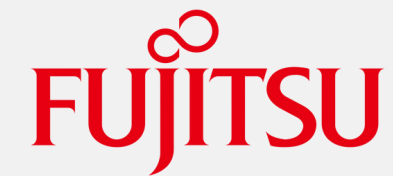
Q&A Session



CUSTOMERS REALLY LOVE HYPE



\$30M
Generated in Revenue



\$20M
Realized ROI in 5 Years



98%
Efficiency Gains in 1 Month

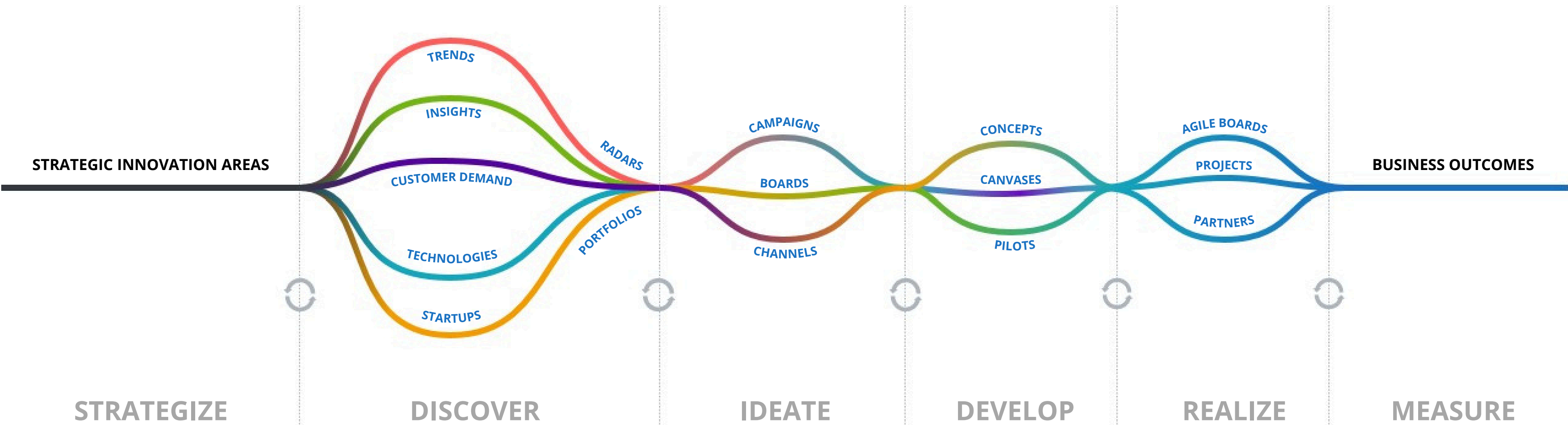


World's 1st
All-Electric Track Loader



THE SMART AGILE INNOVATION PLATFORM

HYPE Helps Turn Your Strategy Into Tangible Business Outcomes - At the Pace of Innovation



POLL TIME!

What is ISO 56000 definitely NOT?

- a) A flexible framework
- b) A source of best practices
- c) A common vocabulary
- d) A secret plan for aliens to invade Earth



POLL TIME!

**To what extent do you agree that
innovation can be standardized?**

- a) Strongly agree
- b) Agree
- c) Neither agree nor disagree
- d) Disagree
- e) Strongly disagree

WHAT IS ISO 56000?

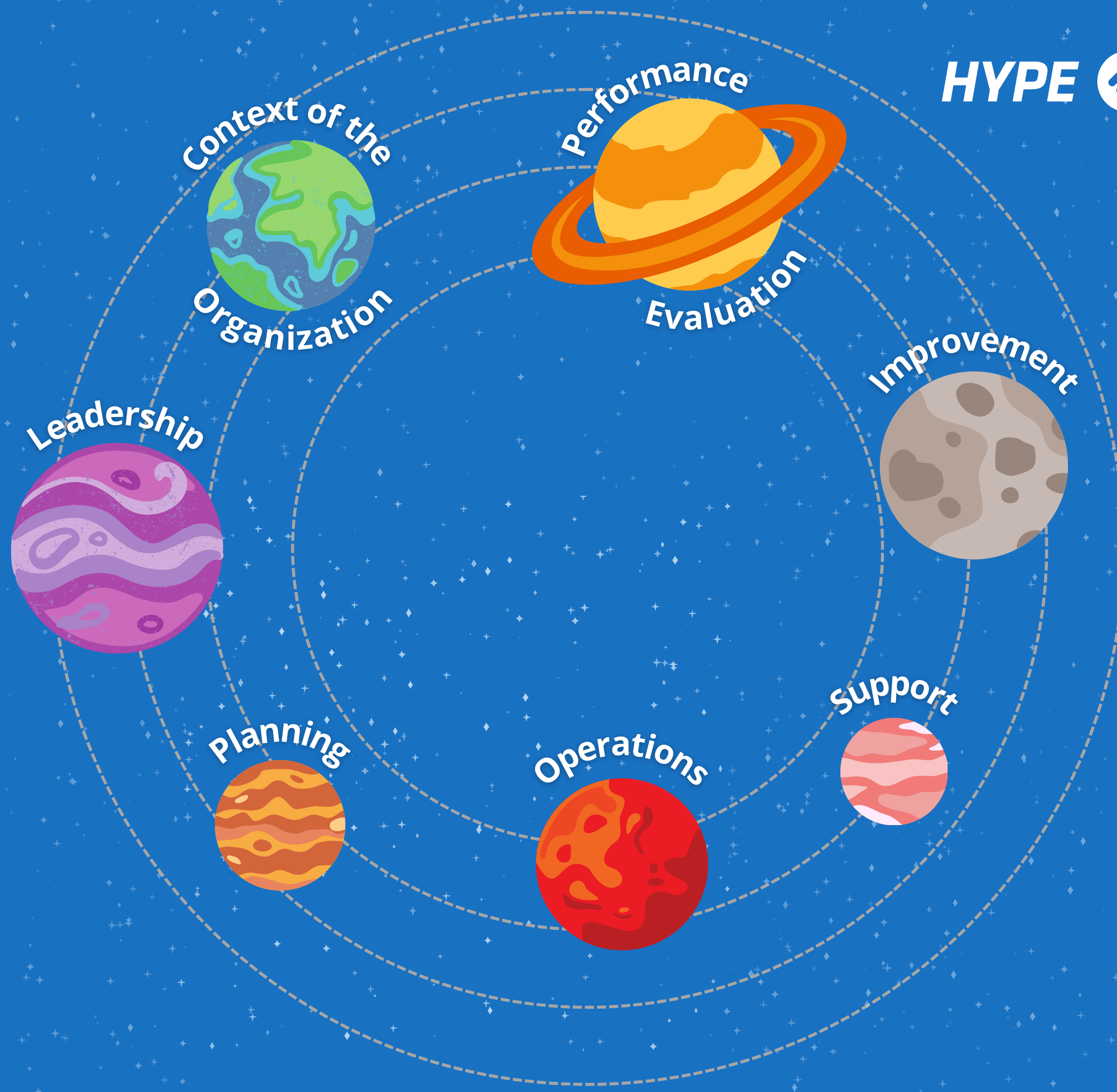
Created by innovators, for
innovators as represented by:



ISO 56002 ELEMENTS

Common Language & Format:

All ISO certification programs are frameworks of best practices which are intended to work in harmony. They are each structured in a similar way.



IN INNOVATORS' TERMS...

Innovation Strategy & Commitment

Context of the Organization & Leadership



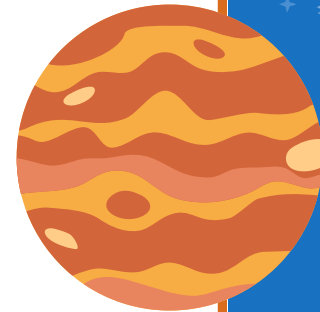
Moving Innovation Through a Clearly Defined and Governed Process

Operations



Achieving Value through Innovation Portfolios, Projects and Initiatives

Planning



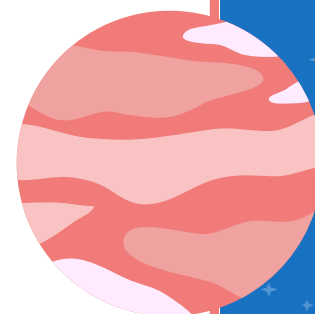
Measuring the IMS* to Assure Value is Achieved

Performance Evaluation



Assigning Budgets, Personnel, Structure and other Resources

Support



Continually Looking to Increase Value Through Innovation

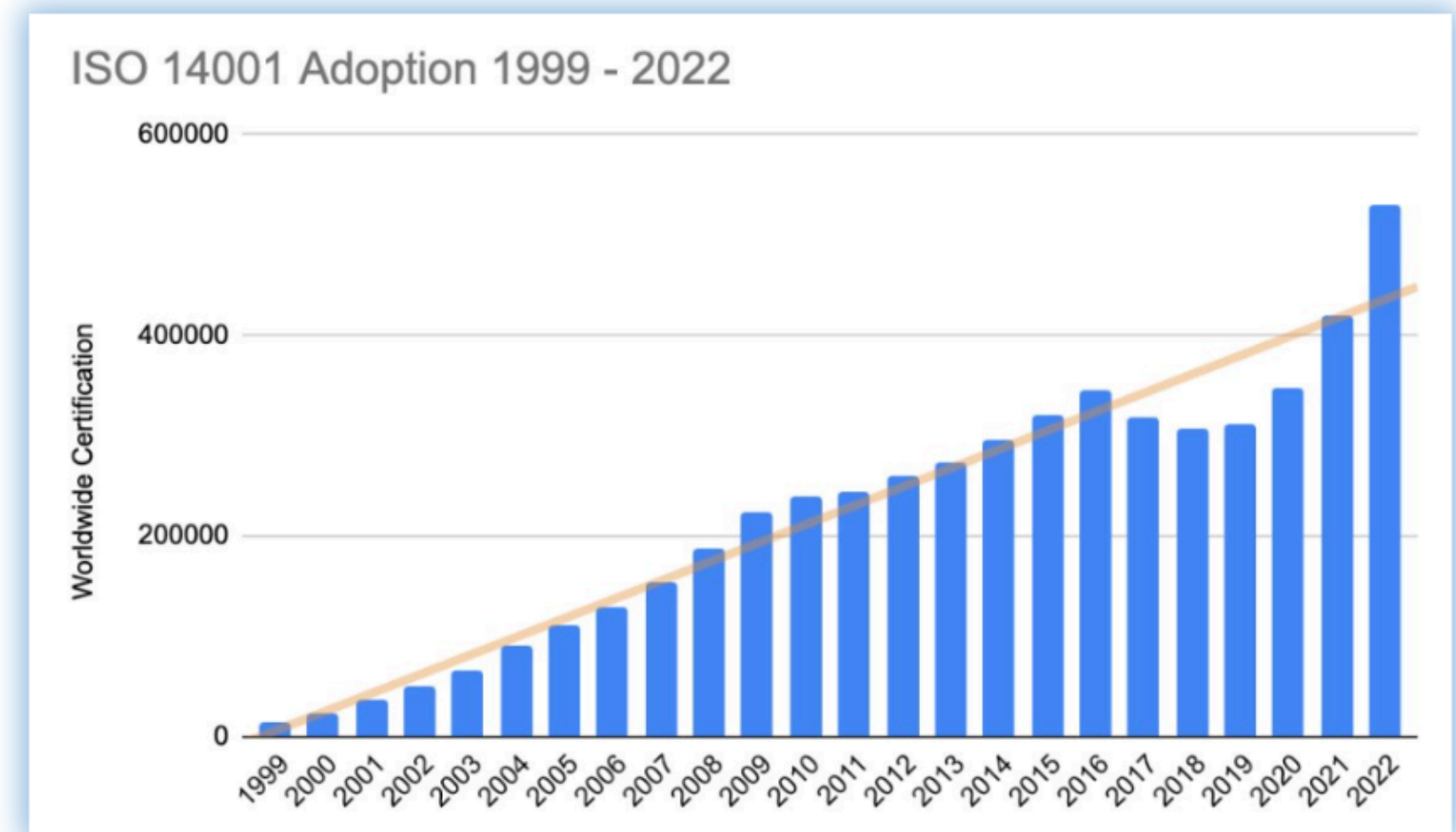
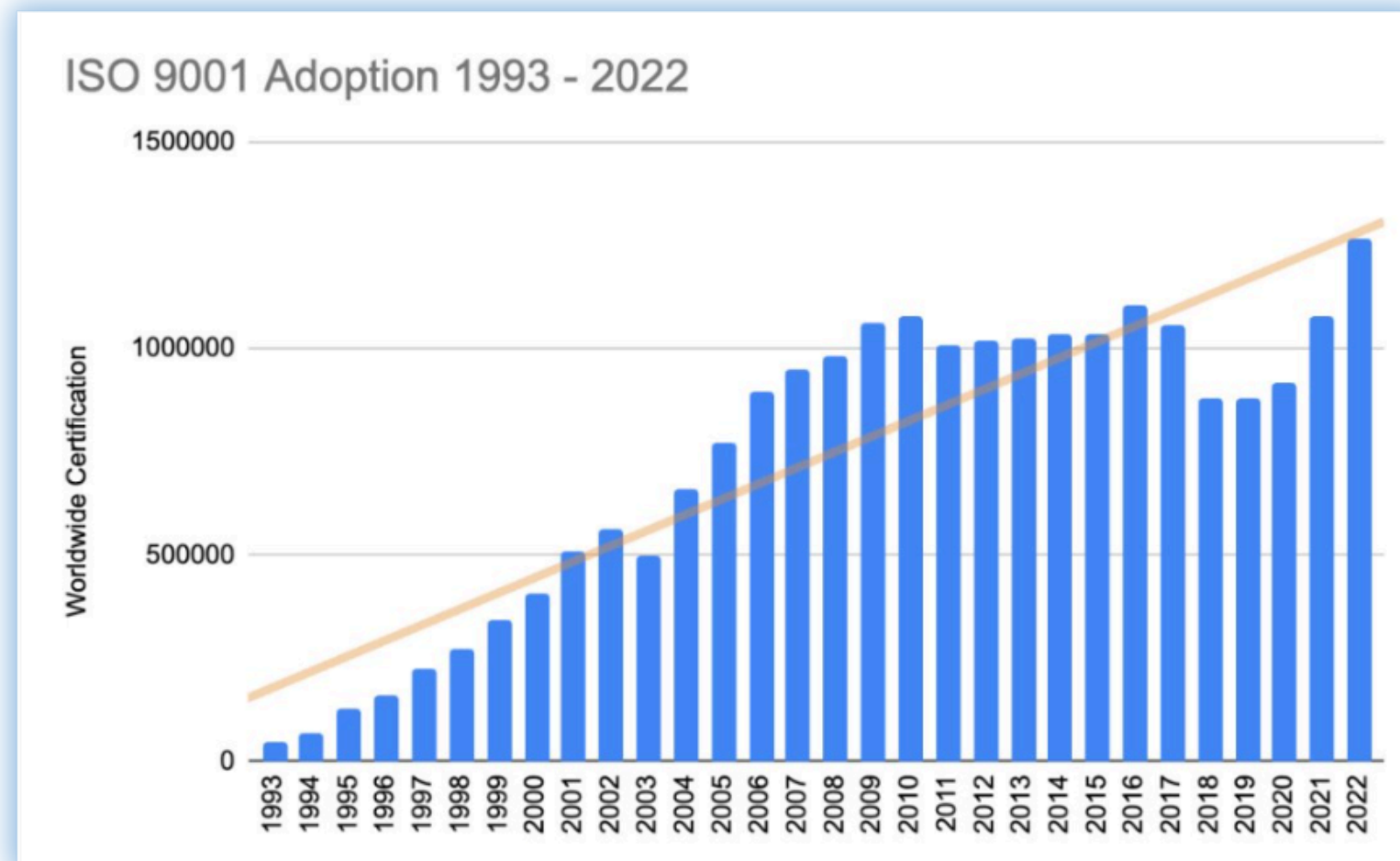
Improvement



WE BELIEVE ISO 56001 ADOPTION IS COMING

Quality Management Systems (9001)
Environmental Management Systems (14001)

ISO Annual Survey Data



ISO STANDARDS IMPACT THE MARKET

Quality Management Systems (9001)

Environmental Management Systems (14001)

“

...“companies not having sought certification have experienced **substantial deterioration in asset** performance, productivity and sales. While certified companies have, in general, avoided such phenomena of economic decline and underperformance.”

”

(Matradi & Mounir, 2022)

The Effect of ISO 9001 Certification on Financial Performance: A Systematic Review

THE PATH TO CERTIFICATION



Mission 1

Current State Analysis

Identify gaps in documentation and evidence that must be addressed prior to internal audit



Mission 2

Internal Audit

- A certified Internal Auditor is required
- Preparation for the ISO certification process
- Review all documents and evidence



Mission 3

ISO Certification

- Certification by external party
- Review documentation and evidence
- Surveillance audit every three years

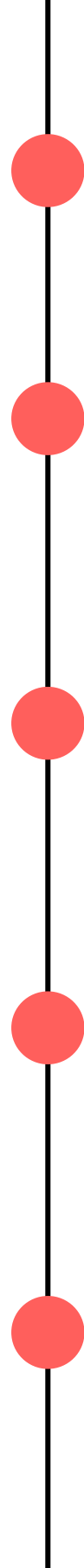
“

UN 2.0 is about strengthening our expertise and culture — to build a UN system that can better support Member States in the 21st century.

– UN 2.0. POLICY BRIEF 11

”

QUINTET OF CHANGE



Innovation

Learning to scale new solutions, e.g., to help expand access to healthcare services.

Data

Building impactful data ecosystems, e.g., to help raise yields with data-driven agriculture.

Digital

Becoming fluent in digital impact, e.g., to help with inclusive online education platforms.

Foresight

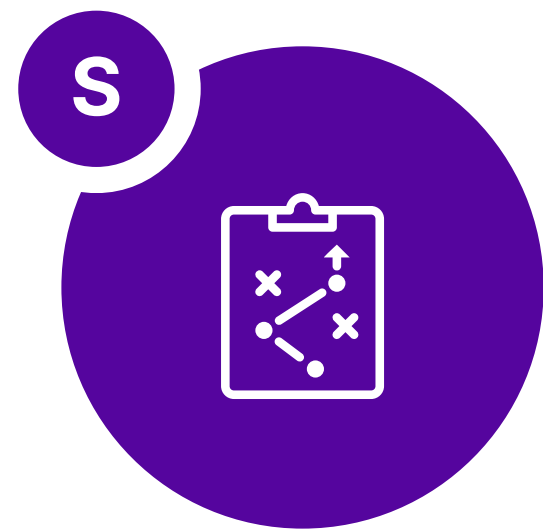
Learning to navigate uncertainty, e.g., to assist in adapting to climate change trends.

Behavioral Science

Enabling better choices, e.g., to help enhance access to social services.



S.P.A.C.E. FRAMEWORK



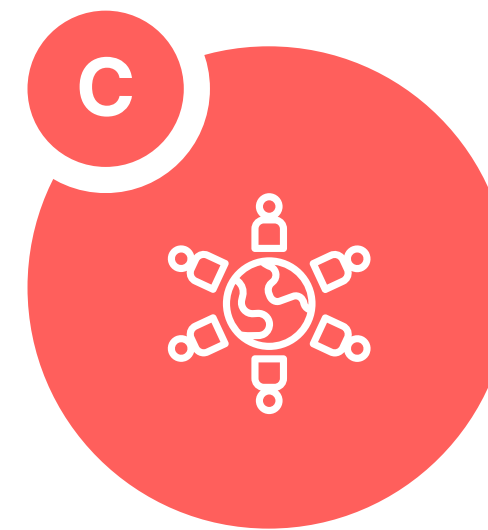
Strategy



Partnerships



Architecture



Culture



Evaluation

UN 2.0 PROGRESS

55%

UN entities have
a UN 2.0 strategy
or action plan

61%

UN entities
shifted job
profiles & skillsets

53%

UN entities assist
Member States
with UN 2.0
capabilities

UN CHALLENGE #1

Investment & Resourcing

Innovation Strategy & Commitment

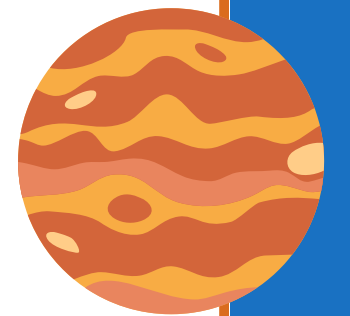
Context of the Organization & Leadership



- ✦ Clearly defined vision, strategy and objectives
- ✦ Organizational commitment to innovation

Achieving Value through Innovation Portfolios, Projects and Initiatives

Planning



- ✦ A path to achieve the strategic objectives
- ✦ Internal and External initiatives

“We have studied hundreds of innovation successes and failures. One pattern is clear: The best innovations reinforce the company’s purpose and create mutual value for its key constituents...”

“How Corporate Purpose Leads to Innovation” - Harvard Business Review, 2023

ZERO HUNGER PORTFOLIO



INITIATIVES

Empower small scale farmers				
	Sustainable Agriculture			
		Food Science & Technology		
			Rural Infrastructure	
				Reduce Food Waste
Define Strategic Opportunity	Concept Creation	Top Concept Validation	Solution Development	Solution Deployment

 **United Nations**

 **unite ideas**

[Start](#) [Activity](#) [Explore](#) [Help](#)

 Search

[Log In](#) [Register](#) 

English 



Innovation for the Sustainable Development Goals

Welcome to Unite Ideas, a global community where individuals, teams and organizations can collaborate with the United Nations to leverage innovative ideas and technology for sustainable development.

[Learn More](#)

idea.unite.un.org

CAMPAIGNS

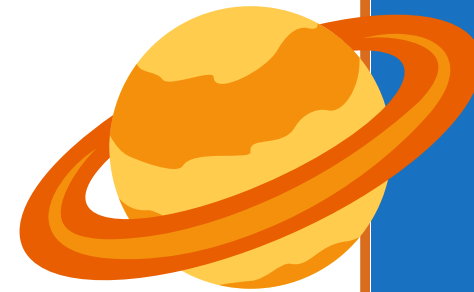


UN CHALLENGE #2

Achieving Consistent Results

Measuring the IMS to Assure Value is Achieved

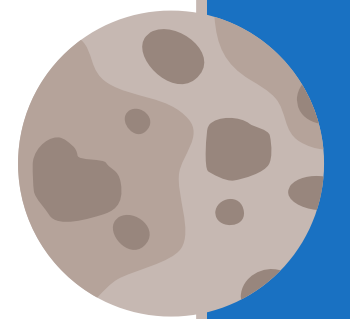
Performance Evaluation



- ✦ Certification requires a system of measures that you have the freedom to define

Continually Looking to Increase Value Through Innovation

Improvement



- ✦ Regular Review and Improvements are a best practice for Innovation Management System maturity

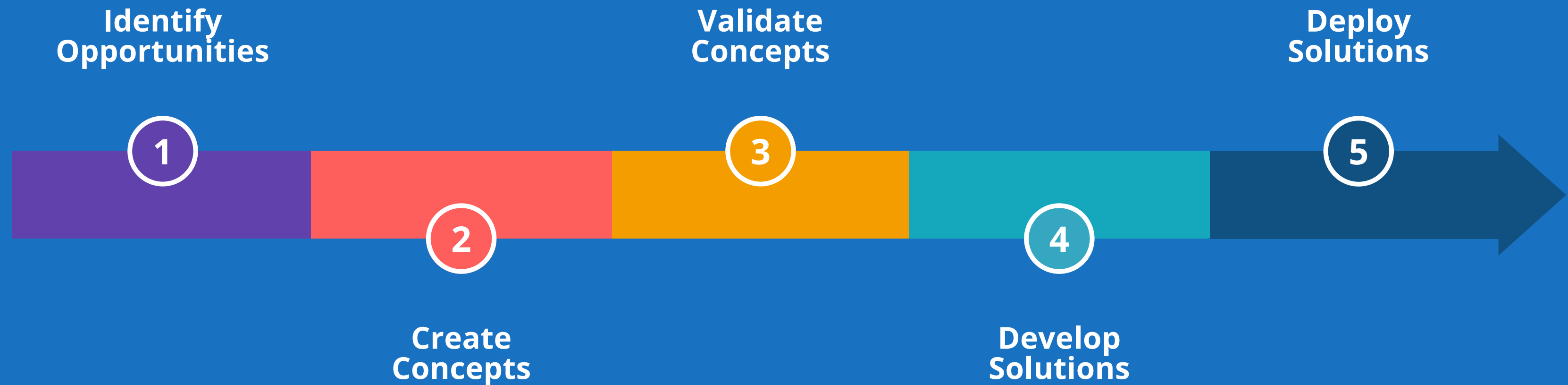
ISO 56008
Innovation Metrics



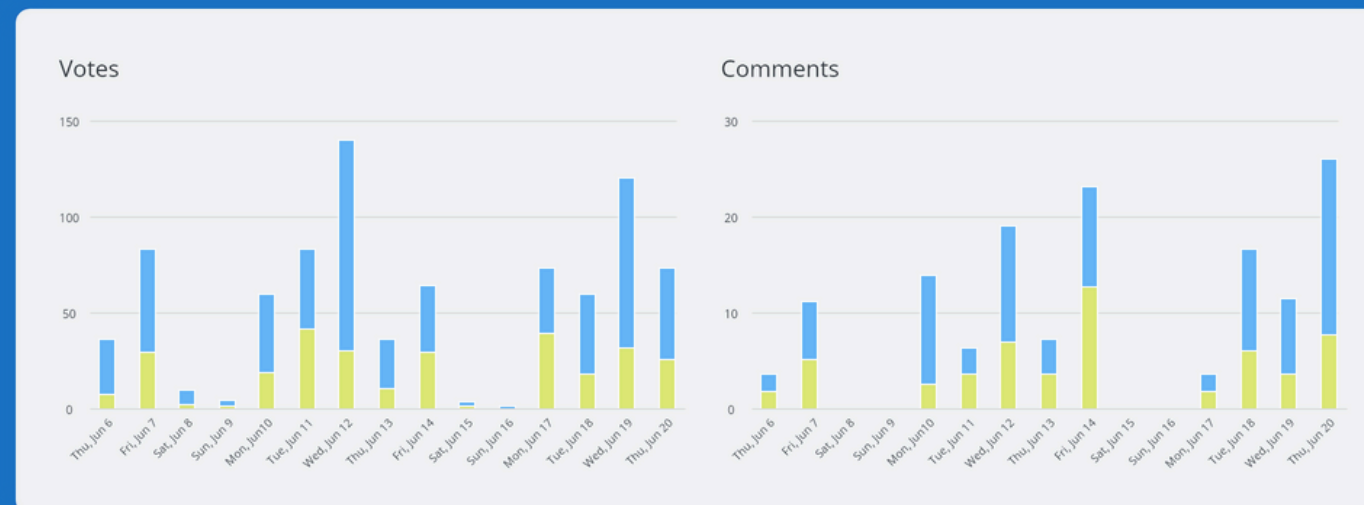
Deep dive guidance on measuring innovation operations

LOW CODE

Hackathon Retrospective

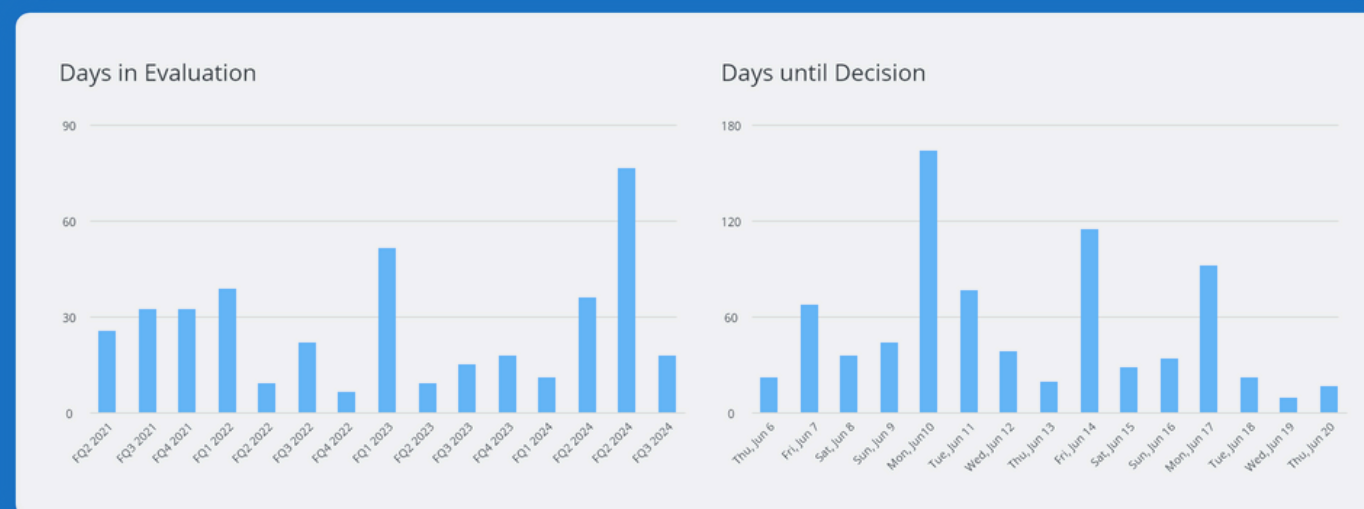


MEASURING INITIATIVES



Health Check

- ✓ Improve Idea Quality
- ✓ Boost Engagement



Cycle Time Analysis

- ✓ Identify Roadblocks
- ✓ Increase Speed of Decisions

		Target ①	Campaigns/Channels Started ②	Ideas in Evaluation ③	Ideas Implemented ④	Value achieved so far ⑤
Zero Hunger	Empower Small Scale Farmers	\$1 million	40	157	11	\$1.8 million
	Food Science & Technology	\$5 million	33	92	2	\$6.2 million
	Sustainable Agriculture	\$10 million	18	83	6	\$12.3 million
	Rural Infrastructure	\$5 million	26	74	10	\$5.6 million
	Reduce Food Waste	\$2 million	29	108	15	\$2.5 million

Value Report

- ✓ Assess Tangible Value
- ✓ Compare Goals vs Actuals



Strengthen **innovation methods along the value chain**, from idea generation (e.g. in hackathons) to prototyping (e.g. pilot versions for early feedback) to the roll-out of basic product versions, with the goal of continuous improvement.

Culture. Foster open cultures that encourage experiments and accept setbacks as learning opportunities.

– UN 2.0. POLICY BRIEF 11

UN CHALLENGE #3

Sustaining Momentum and Securing Buy-In

Innovation Strategy & Commitment

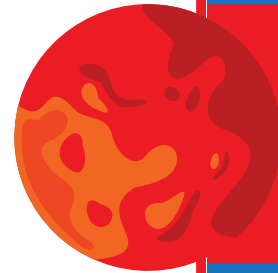
Context of the Organization & Leadership



Leaders establish the vision and assure organizational support

Moving Innovation Through a Clearly Defined and Governed Process

Operations



Innovators work in a flexible, but well defined process

Measuring the IMS* to Assure Value is Achieved

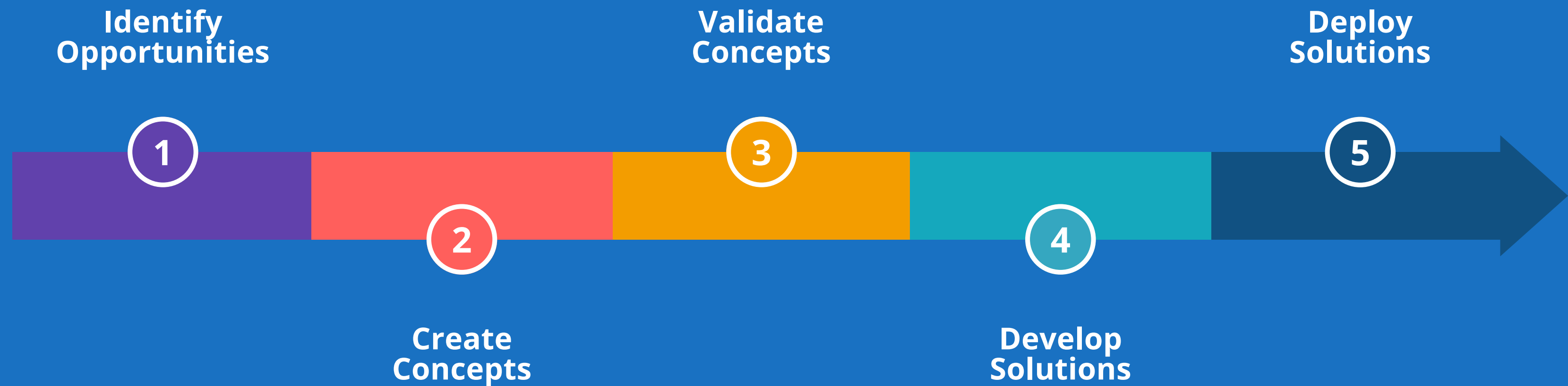
Performance Evaluation



The system is measured and improved, including culture

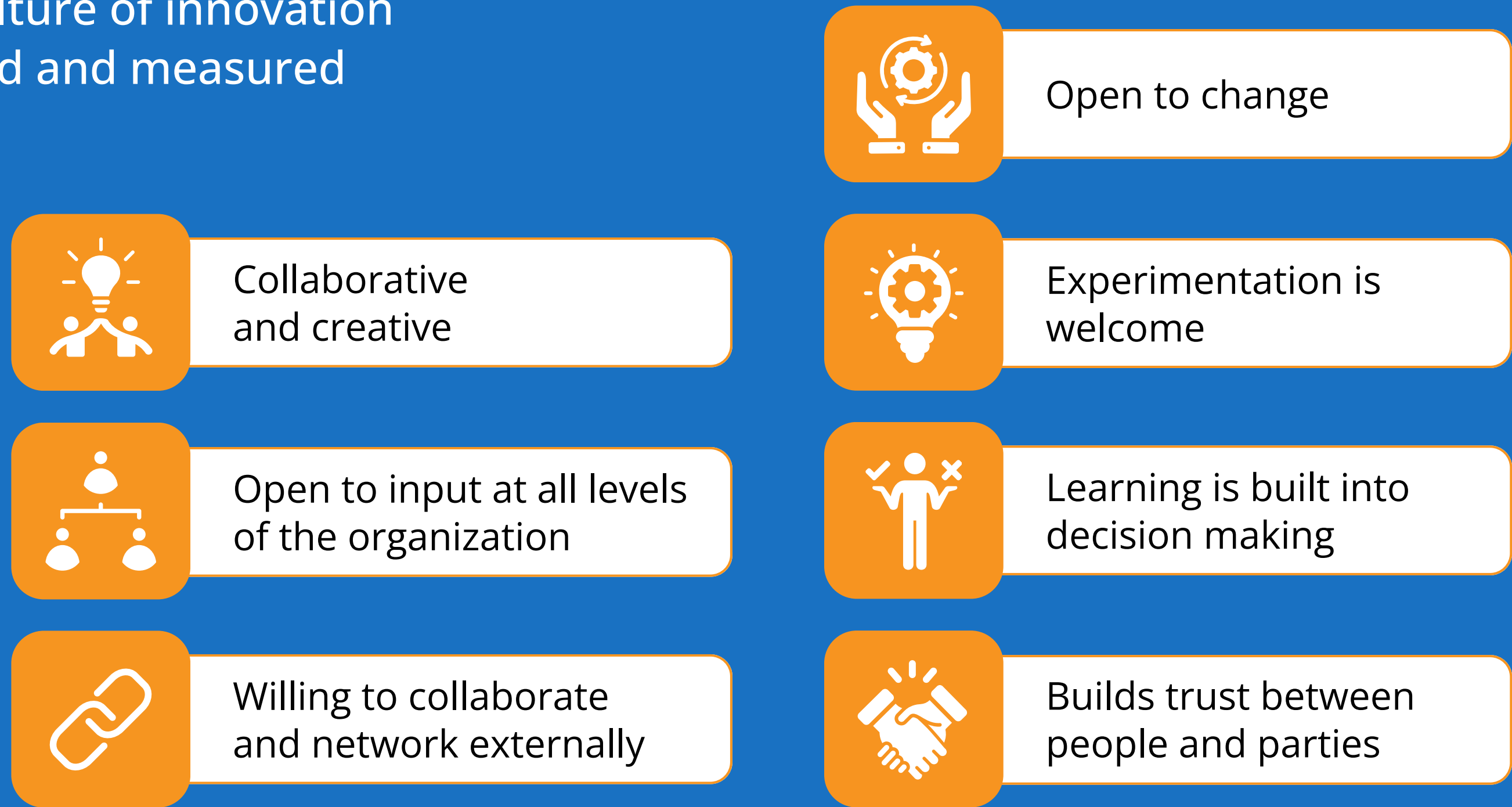
STRATEGIC OBJECTIVES

Strengthening Methodology



CULTURE

Best Practice: Culture of innovation should be defined and measured



POLL TIME!

**To what extent do you agree that
innovation can be standardized?**

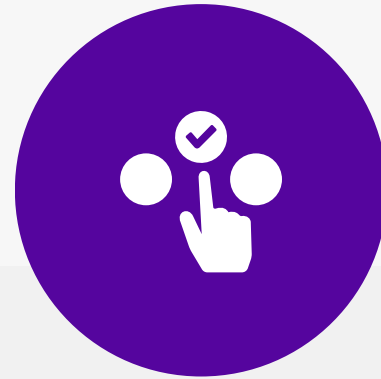
- a) Strongly agree
- b) Agree
- c) Neither agree nor disagree
- d) Disagree
- e) Strongly disagree

GETTING STARTED WITH ISO 56000



Educational Workshop

- What is ISO 56000?
- What does certification mean for our organization?
- What does ISO certification mean for leaders and innovators?
- How do we build a business case for ISO certification?



Pre-Current State Questionnaire & Workshop

- Before the current state analysis, get a broad understanding of current gaps
- Supports the development of an initial roadmap to leverage ISO's best practices in your organization



Current State Analysis & Certification Preparation

- Leveraging the ISO standard, we analyze where your team is relative to passing the internal audit
- We support your journey to passing the internal audit and ultimately certification
- Ideal for those who are seriously considering certification



Capability Development

- For companies who are early in their innovation journey, HYPE supports developing capabilities such as:
 - Deploying an innovation process
 - Employee engagement / Culture
 - Strategy deployment
 - Trend watching & opportunity development
 - Open Innovation
 - Technology Scouting

2024

State of Corporate Innovation Survey



SCAN ME



- ✓ Based on the **ISO 56002 Guidance** Standard for IMS
- ✓ Benchmark your innovation management approaches
- ✓ Take the survey and we can discuss your individual results

IN PARTNERSHIP WITH:

Deloitte.



THE CONFERENCE BOARD 



Solaris
CONSORTIUM
management consultancies

 **Future-Fit**

Thank You

hypeinnovation.com

