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Operate Like a Venture Capitalist

A Better Approach to Corporate Innovation



Jonathan Livescault

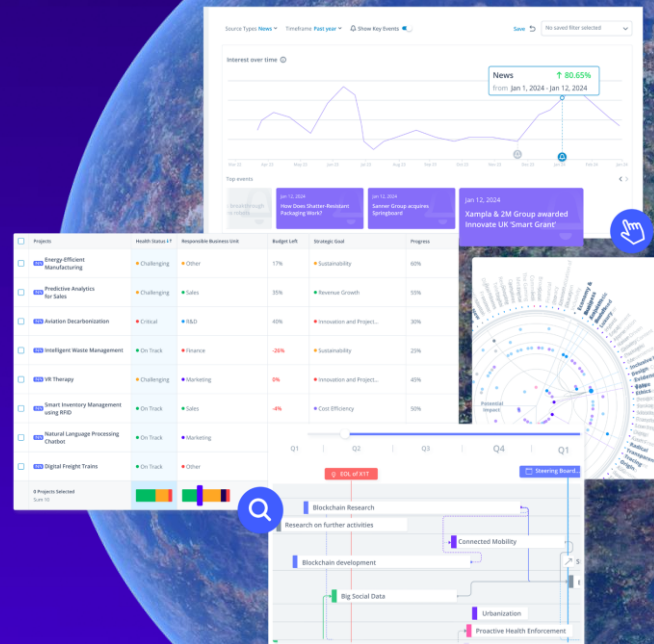
Managing Director



Henri Deshays

Partner

newfund



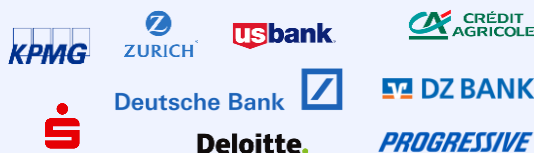
Trusted By Over 500 Organizations Worldwide

Innovation Leaders Run on ITONICS

Automotive & Transportation



Finance & Insurance



Healthcare & Pharmaceuticals



Technology and Electronics



Consumer Goods & Retail



Defense & Aerospace



Industrial & Engineering



Public Sector & Research



Energy and Utilities



Our Webcast Topic

Adopt the mindset, discipline and mechanisms of VCs to **unlock growth and financial performance.**

Guest Speaker



Henry Deshays

Partner

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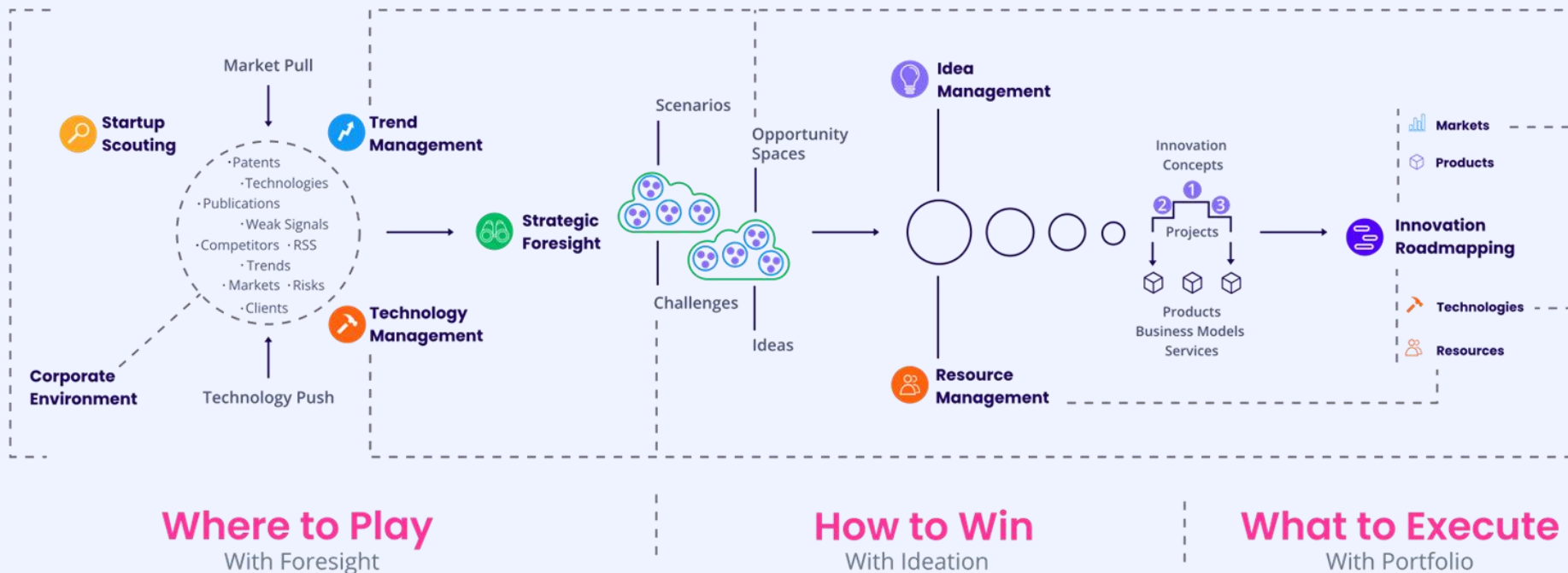
The VC Game

How A Tier 1 Venture Capitalist Operates

- Early-stage investor
- \$400M to invest
- 120 active portfolio companies
- Check size \$250K to \$3M
- 11 investments made in 2024 out of 4,100 opportunities, i.e. 0.27% investment rate
- 5.3x Return! (MOIC)

Grounded In Research And Practice For Over One Decade

The Unique End-To-End Innovation Framework



Turn Ideas Into Predictable ROI

The Systematic VC-Like Innovation Framework

1

Commit

Commit to a clear result

Raise

Secure funding & HR resources

Strategize

Design your path to success

2

Scan

Find the best opportunities

Source

Design the best solutions

Select

Invest only in the best projects

3

Staff

Gather the best team

Fund

Write the right first check

Accelerate

Speed up each project growth

4

Measure

Track progress and success

Arbitrate

Kill, Pivot, Reallocate resources

Exit

Sell the project to the next team

Your Turn

Key Questions To Answer

01

Where are your gaps?

02

Which one(s) could really make you fail?

03

What's the root cause of the problem?

3 Main Takeaways From Our Session

1. You won't succeed without a **disciplined innovation engine** that turns ideas into value in a predictable way.
2. You won't succeed without **ambition and a risk-taking mindset** to find homeruns.
3. You won't succeed if you're not **obsessed with maximizing your portfolio value** every day, like VCs.

Thank you!



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